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TRIBUTE



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“TRIBUTE will explore the possible trajectories of future travel demand and supply in the cities of the Adriatic-Ionian region. “

About Project TRIBUTE

With the aim of facing the challenges posed by the rapid diffusion of the new technologies in transport sector, and the need of innovative mobility solutions to cope with the occurring socio-economic and demographic changes, 8 cities of the Adriatic-Ionian region (Ljubljana, Maribor, Milan, Novi Sad, Patras, Podgorica, Sarajevo and Zagreb), led by the Politecnico di Milano, have launched the Project *TRIBUTE - Integrated and Innovative Actions for Sustainable Urban Mobility Upgrade*, within the European Transnational Cooperation framework of the Interreg ADRION Programme.

TRIBUTE, officially started on January 2021, aims at developing a transnational strategy for city transport in the Adriatic-Ionian Region, in line with new EU goals of sustainable, integrated and inclusive mobility. The project partners will individually be developing 8 Pilot Actions including: innovative public transport services, “green” cycling routes network and management of highly congested road corridors.

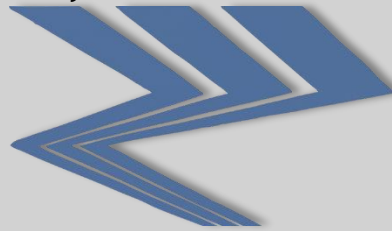
The project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II fund.





Involvement of Project Partners

Ljubljana, Novi Sad and Sarajevo participate in the sub-group on *Innovative public transport services*. From their plans emerged that incentives to Public Transport (PT) for decarbonization of transport, and the promotion of innovative and tailor-made PT services are primary common elements. In addition, specific actions could be undertaken to tackle the challenges related to aging population and needs of new mobility services (e.g. sharing, door-to-door, seamless...), including advanced public transport information systems and making e-bike accessible also to elderly.



“The project is planned to be finished by June 30, 2023.

Project’s Lead Partner is Department of Mechanical Engineering - Politecnico Milano. “

Maribor, Zagreb and Patras participate in the sub-group on *“Green” cycling routes network*, focusing on accessibility and promotion of bicycle use also along congested traffic routes. Specific actions include greenery along pedestrian and cycling routes, creation of green bays for cycling integrated with public transport, and other environmental-friendly transport solutions.



Podgorica and Milan, participating in the sub-group on *Management of highly congested road corridors*, intend to develop open-source tools for traffic management to be potentially scaled up also to other cities. Coordination among mobility actors (e.g. public transport agencies, sharing vehicles operators, police, ...) is a key aspect of traffic management, particularly sharing information about traffic regulation, events organization, city times for the implementation of coordinated and synergetic urban mobility policies.





Living Lab Concept

Each partner involved in the project, will create and implement a Living Lab in the field of environment friendly and low-carbon transport systems. This will be cooperative structure requiring active interaction of target groups under initiators' guidance in order to co-create, implement and monitoring policies for sustainable and innovative city mobility.

The methodology for Living Lab creation has been proposed as a new "public-private-people partnership" forms in which citizens, companies, researchers and public administrations collaborate in order to find innovative solutions for the urban mobility. The overall goal is to actively involve the end-users into the implementation of pilot actions for sustainable mobility and to create a base knowledge for taking up low-carbon city-transport measures.

Target groups will be addressed and informed, via knowledge web-platform, about best practices, new trends, available tools, to promote acceptance of ICT based services and new technologies that bring changes into our lives and to adapt the legislative and policy framework to those changes. More than 190 different stakeholders have been identified and involved in TRIBUTE so far, while 60+ signed letters of intent have been collected.



The most crucial factor for successful implementation of the living lab element is a knowledge platform. In agreement with Marche Region (Italy), the EUSAIR Stakeholder Platform (ESP) has been adopted as TRIBUTE Knowledge Platform, as a dynamic and interactive base for facilitating access to best practices in urban mobility schemes, and exchanges among stakeholders in the Adriatic-Ionian Region. This represents an added value for ADRION Programme achieved through intertwining two Interreg projects: EUSAIR Facility Point and TRIBUTE.





Action Plans for Innovative and Sustainable Mobility Measures



Action Plans, one for each city involved in the project, will be developed for improving multimodal and low carbon urban mobility and environmental quality. The plans will include actions that could be scalable and transferable to the mobility needs of the variety of urban contexts in the Adriatic-Ionian region, in order to promote Public Transport and active modes (like cycling and walking), and to reduce car ownership and individual transport.

A methodology for the Action Plans development and implementation is proposed based on several key elements common to the 8 cities involved in TRIBUTE. These elements refer to:

- **National Scale Planning Policy** - National Recovery and Resilience Plan (NRRP) unveils the national funds addressed by the European Union to work on a recovery plan after the COVID-19 pandemic crisis. Within the NRRP is important to identify those projects synergetic with the TRIBUTE pilot actions.
- **High Policy consistency at City scale** - SUMP (Sustainable Urban Mobility Plan) and other similar city mobility plans, will be used to identify the areas of interest and the targets common to TRIBUTE pilot actions.
- **Pilot Actions' contribution extent** - TRIBUTE pilot actions may contribute to achieve already set policy targets, identified projects or actions consistent with the SUMP's and other city mobility plans.
- **Comprehensive Assessment of the Living Lab approach** - The effectiveness of the living lab approach will be assessed in its capacity of being adopted also for other mobility projects in the city.

Data collected from every project partner has been compiled and analyzed. 5 steps that are mutual in each partners' identification process are the following ones:

1. Problem description
2. Activity specification & City's expectations
3. Detailed Gantt chart of the pilot action
4. Result presentation
5. Risks and challenges

Pilot Action Identification and Methodology for the Action Plan are both scheduled to be completed by the end of 2021.





Project Communication

Due to COVID-19 global pandemic optimal project execution and dissemination of TRIBUTE results were indeed challenging. Even though the project consortium has not yet managed to meet in person but has rather organized meetings via online web-platforms, TRIBUTE has made progresses in achieving its goals.

Interested parties, target groups and consortium associates were able to follow project's life through TRIBUTE official website, while partner cities both on local and national levels managed to introduce the project to the public in each city/region/country thanks to periodical press releases.

Recently TRIBUTE opened official social media profiles which will also contribute to project visibility and interconnectivity.

WEBSITE:

<https://tribute.adrioninterreg.eu>

