

Municipality of Ljubljana

City Administration

Department for Culture

Ambrožev trg 7, 1000 Ljubljana, Slovenia

*Candidature of Ljubljana,
the capital city of the Republic of
Slovenia for the UNESCO title*

***World Book
Capital City 2010***

Candidature of Ljubljana, the capital city of the Republic of Slovenia for the UNESCO title World Book Capital City 2010

*Letter of presentation by Zoran Janković,
the Mayor of Ljubljana*

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*Endorsement of the Slovenian National Commission
for UNESCO*

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*Ljubljana- the World Book Capital City 2010
Programme*

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Ljubljana - hosting city



*Letter of presentation by Zoran Janković,
the Mayor of Ljubljana*



Selection Committee for World Book Capital City

UNESCO

Paris

France

Ref.: 610-15/2008-7

Date: 21 March, 2008

Dear Sirs,

Distinguished members of the Selection Committee for World Book Capital City of UNESCO, I am honoured to be able to commend to you Ljubljana, the capital of the Republic of Slovenia, as the applicant city for this honorary title in 2010.

This year Slovenia is celebrating the 500th anniversary of the birth of Primož Trubar, the author of the first Slovene book and the founding father of the Slovene written language. After him all our books have eloquently borne witness to our national awareness and truthfully recorded the nation's present and fate at any given time.

We are honoured and grateful that the UNESCO 34th General Conference on 16 October, 2007 decided to accept the proposal by the Slovenian National Commission for UNESCO and added the 500th anniversary of Primož Trubar's birth to its list of anniversaries.

In formulating our programme we were inspired by the fact that development dilemmas of today are still, in one way or another, resolved with books and knowledge they contain. I am happy that despite the advancement of other technologies and media, books remain resilient and preserve their importance. Therefore, the proposed *Ljubljana – World Book Capital City 2010* programme emphasises the significance of books for the development of an individual and society, stimulates interest in readings in all generations and increases access to books as promoters of general human values and conveyors of knowledge. At the level of the city of Ljubljana, the state of Slovenia and globally, the proposed programme will promote the principles of equality, freedom of expression, education, free exchange of information, educational, scientific and cultural contents as well as intercultural dialogue, all endorsed by UNESCO, the Universal Declaration of Human Rights and the Florence Agreement.

In pursuing the general public interest, as the Mayor of Ljubljana, I seek to recognise the noble motivations of writers and authors of professional literature as well as the motivations of all players in the publishing, bookselling, book promotion and library sectors to create preconditions for improving access to books and stimulating reading in all generations, providing them with more space for their work and development.

I am convinced that your decision to confer the *World Book Capital City 2010* title on Ljubljana would be an honour for our capital. It would present it around the world as a city with rich literary history and vibrant contemporary creativity in literature and culture. The projects in the framework of the proposed programme have been designed as added value to the cultural life of Ljubljana, which is why they have my full support and I am awaiting your decision with anticipation.

Yours faithfully,

Zoran Janković

Mayor of Ljubljana

A handwritten signature in blue ink, consisting of a large, rounded 'O' followed by a stylized 'J' and a horizontal line extending to the right.



Endorsement of the Slovenian National Commission for UNESCO



United Nations
Educational, Scientific and
Cultural Organization

Organizacija Združenih
narodov za izobraževanje,
znanost in kulturo

Slovenian National Commission
for UNESCO

Slovenska nacionalna komisija
za UNESCO



Slovensko predsedstvo EU 2008
Slovenian Presidency of the EU 2008
La Présidence slovène de l'UE 2008

Številka: 610-1/2007/9

Datum: 13.03.2008

Selection Committee for the World Book Capital

UNESCO

Paris

Subject: Endorsement of the Slovenian National Commission for UNESCO to
the candidature of Ljubljana for the World Book Capital

Slovenian National Commission for UNESCO expresses its support to the
candidature of Ljubljana, capital city of Slovenia for the World Book Capital 2010.

Language, books and reading are one of the constituencies of our national identity
and Ljubljana, as many other cities, already celebrates World Book and Copyright
day as well as International Poetry day on a yearly basis. We would also like to
underline that the Slovenian National Commission has been strongly involved in the
preparation of the dossier and has been consulted by the Municipality of Ljubljana on
the issues connected with UNESCO constitution, mandate and goals.

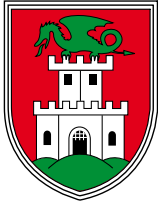
I am strongly convinced that the proposed program will contribute significantly to the
visibility of UNESCO in Slovenia and neighboring states in Central as well as in
South-Eastern Europe, to the fulfillment of UNESCO mandate and goals and to
promotion of culture of peace, mutual understanding and intercultural dialogue in
both regions.

Therefore I would like to recommend to the members of the Selection Committee for
the World Book Capital to nominate Ljubljana as a bearer of this prestigious title for
2010.

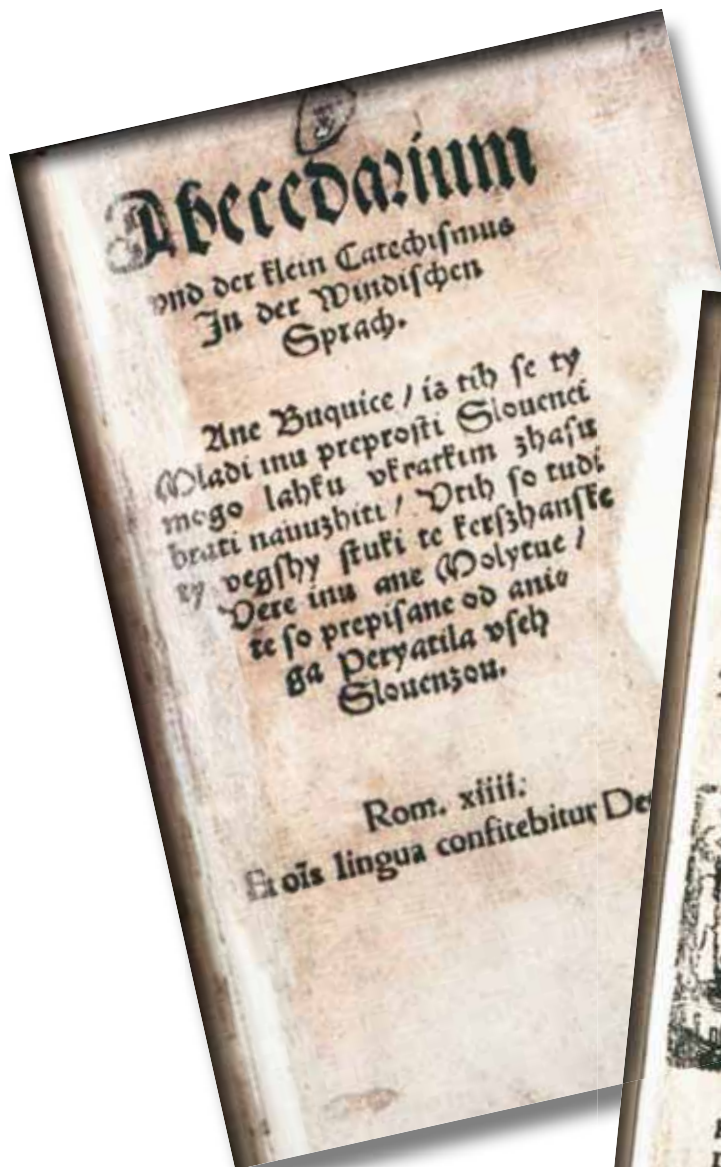
Sincerely yours,

Marjutka Hafner

Secretary General



Municipality of Ljubljana
City Administration
Department for Culture



Candidature of Ljubljana, the capital city of the Republic of Slovenia
for the UNESCO title World Book Capital City 2010 - programme

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From hand to hand, a devoted journey from generation to generation - could have the book ever found a finer way?

(Oton Župančič)



Ljubljana, Slovenia and Books

The verses of the Slovenian poet Oton Župančič in the motto of the presentation of Ljubljana's candidature for the title of the World Book Capital City 2010 of UNESCO declare the poet's belief that everything written in a book is transmitted from generation to generation, with every single generation scooping a living and fruitful message for its own present from these sources. A live word of our poets and writers, all their emotions, thoughts, outrage and amazement at the world events, their concern and pain, their courage and belief in the future, are preserved in books in order to serve us and our future generations as validation and encouragement. It is worthwhile to engage oneself deeply in the creations, which all the wisdom and inner experience of nations have been poured into in all their life fullness, for the great world's books make us experience an ever-recurring spiritual rebirth.

It's nice to be able to take pride in the fact that also we, Slovenes, have such books and that Ljubljana, as a capital city, permeated by the books, is ready, in collaboration with UNESCO, to share this message with the entire world.

About the Ljubljana - the World Book Capital City 2010 programme



Ljubljana as the capital of Slovenia is a city of books. Slovenia has a traditionally rich and ramified publishing industry, concentrated in the capital city.

Slovenia celebrates with respect the 500th anniversary of the birth of Primož Trubar, who in 1550 published the first two Slovenian books Primer (Abecednik) and Cathecism (Katekizem) and thus laid the foundations for the development of the Slovenian literary language. This still represents a milestone for the Slovenes, marking not only the beginning of the Slovenian culture and literary language, but also contributing to the identity of the State. UNESCO put this significant anniversary on its list.

Since 2001, over 4,000 literary publications have been published in Slovenia each year, which places the country at the very top of the published books per inhabitant (a higher percentage has been reached only by Finland and Iceland). The number of active publishers in Slovenia is extraordinary, for there are more than 1,800 and Slovenia's peculiarity in the present publishing world is a large number of smaller publishers and self-publishers as well as many publishers who specialise in demanding literary and scientific books and magazines.

It should be noted that the structure of the published works is very diverse. A great part of production consists of more ambitious and non-commercial publications, whereas literary works represent 25 per cent of all the published books, which is a remarkably large share compared to other world publishing industries. Literary life in Slovenia is otherwise quite eventful: there are 18 recognized literary festivals, two of them - Vilenica and Medana - are internationally renowned.

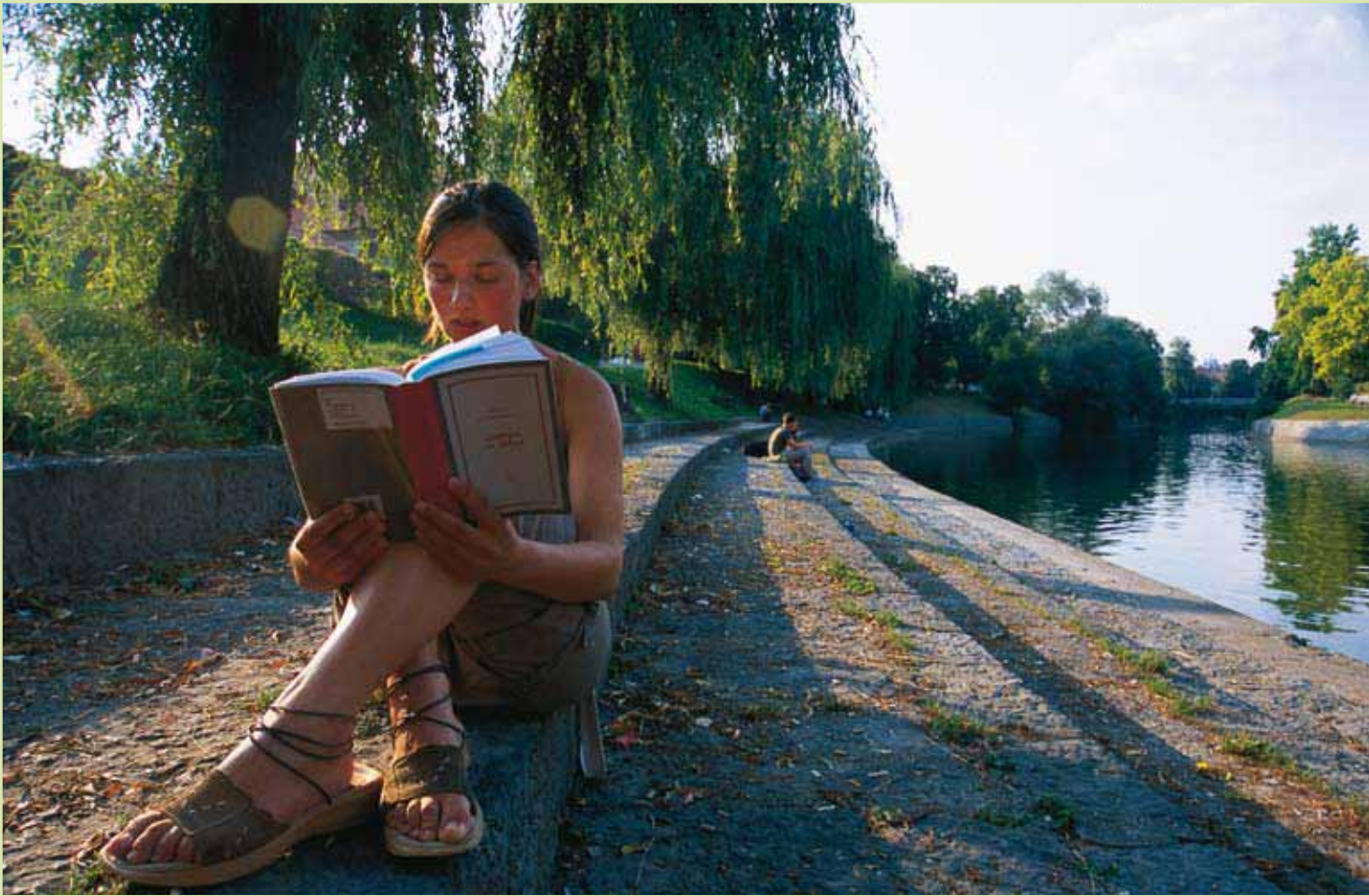
In 2004, Slovenia introduced public book lending right, which enables authors to compensation according to the number of times their books are lent by public libraries.

Slovenia is also distinguished for a well-developed network of public libraries, in which book borrowing has exceeded 20 million units in recent years, representing over 11 borrowings per inhabitant. As much as 24 per cent of the population are members of libraries: in Ljubljana itself, this share is substantially higher, for in 2007 the number of library members reached 121,656.

Despite all these stimulating facts, the Slovenian book market faces the difficulties characteristic of all the lesser-used language communities, as well as those common to all publishing industries around the world. Currently, a two-million book market cannot exceed 2 to 3 sold books per inhabitant, which, however, allows only for low average book circulations of about 1,500 copies per edition. A weak bookselling network does not enable proportionate access to books in the demographically diverse territory of Slovenia, and the books sold in bookshops account for less than 30 per cent. There is also too little cooperation among book market operators. This entails lots of unexploited possibilities, especially in book promotion. Nevertheless, the majority of players in the bookselling chain in Slovenia (authors, publishers, bookshops, libraries) agree about a future for the Slovenian book, and through better connections and joint campaigns the level of reading culture may be raised, access to books may be increased, and in this way help books contribute to social development of the Slovene nation as well as of its capital city, Ljubljana. And exactly this positive energy brought about the idea of the candidature of Ljubljana for the title of the World Book Capital City 2010.

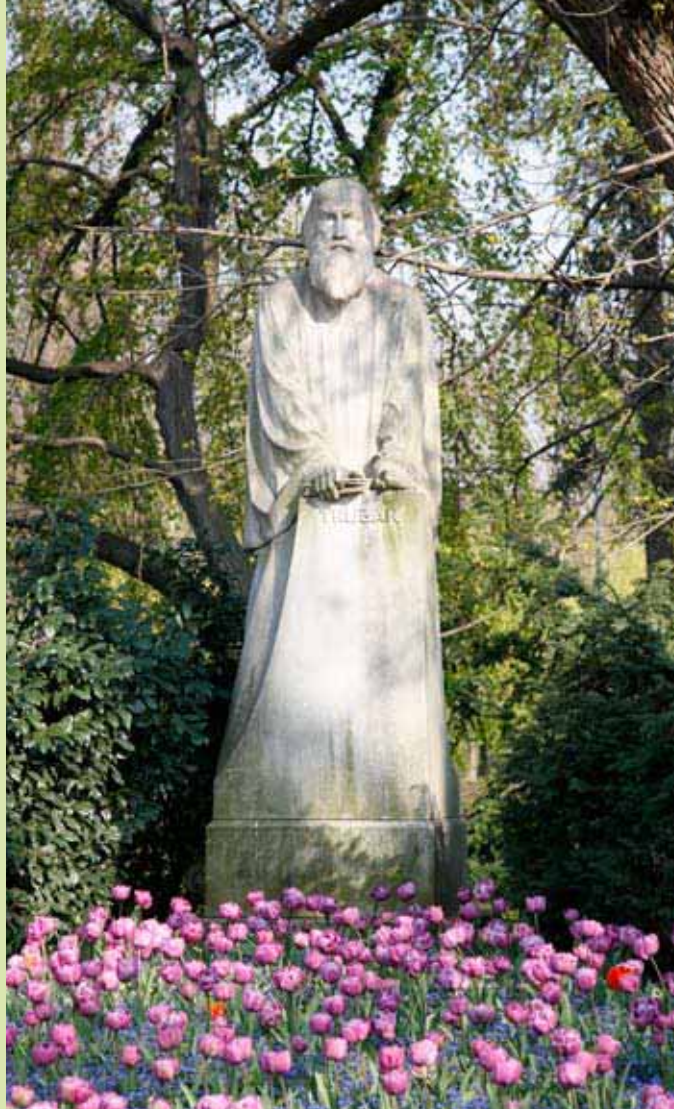
The Ljubljana - the World Book Capital City 2010 programme builds upon all firm foundations that the contemporary book in Slovenia possesses, and, with its connecting energy among all the links of the book chain, tries to provide a basis for more permanent connections. It seeks a universal dimension of the book, based upon the awareness that the book as a medium of manifold knowledge, creativity, information and entertainment still represents one of the foundations of individual and social development.

Ljubljana - the World Book Capital City 2010 Programme



*In the context of the **Ljubljana - the World Book Capital City 2010** programme several sets of activities will be carried out, including and combining all the links in the book supply chain. The programme comprises promotion of literature and authors, promotion of books and reading, improves access to books as well as connects authors, publishers, bookshops, libraries and schools. The programme aims to encourage reading culture in various target groups of population in the capital city, actively connecting all Slovenian towns and cities with those abroad, and has a distinctive international dimension. Thematically, it attempts to create original ways of how to promote books and reading in the contemporary world in the spirit advocated by UNESCO. Through diverse and numerous events related to books, it addresses all the segments of population and it will turn Ljubljana in the year of the programme implementation into the World Book Capital City par excellence. Essential objectives are as follows:*

- to promote various literary genres and world literatures by setting up a network of literary festivals and organising literary events, and thus promote concretely encourage inter-cultural dialogue;
- to set up concrete bases by organising a world congress and expert meetings, which will help countries define their strategies for encouraging and developing reading culture;
- to emphasise the importance of books for human development and society through projects targeted at developing reading culture and to encourage the interest in reading in population of all age groups, which all contributes to a better quality of life;
- to improve access to books as still fundamental promoters of creativity, knowledge and information, through targeted projects, and in this way emphasise that books remain irreplaceable and indispensable among all the other media;
- to promote reading and books, to improve access to books and, at the same time, enhance cooperation among cities through the implementation of pilot projects, including partner cities from Slovenia and the broader region;
- to promote the principles of freedom of expression, freedom to publish and to distribute information as they are endorsed by UNESCO, the Universal Declaration of Human Rights and the Florence Agreement, by carrying out activities related to books at the level of the capital city, of the state of Slovenia and also internationally.



Sets of activities to be carried out in the framework of the Ljubljana - the World Book Capital City 2010 programme

World Congress: Books as Promoters of Human Development

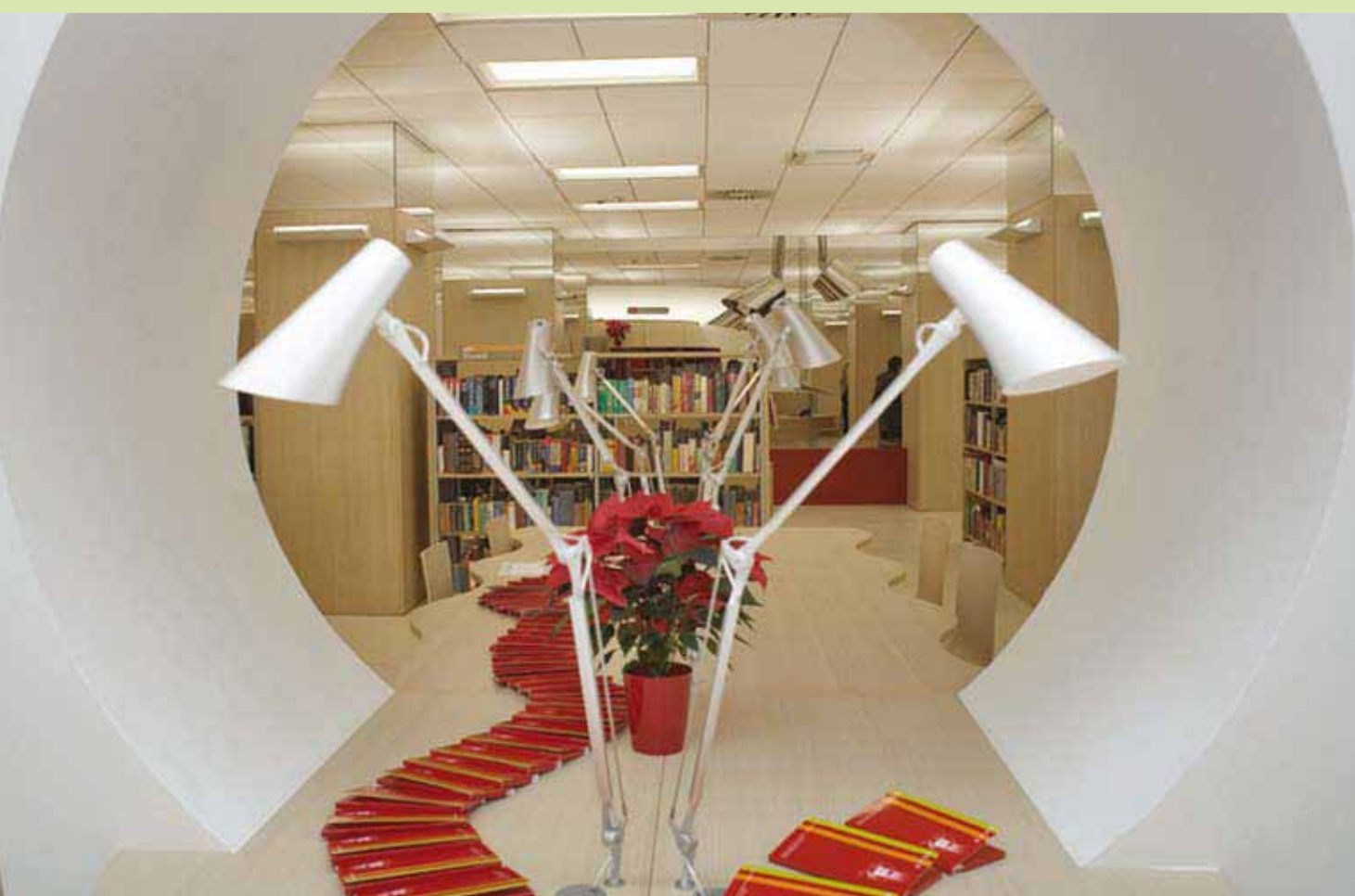
The World Congress Books as Promoters of Human Development will try to answer the following question: In what way do books and reading nowadays signify the development of an individual and society? The congress's orientation will be explicitly applicable and offer concrete and useful suggestions on how to encourage reading. Part of the content of the Ljubljana congress will be concerned with the methodology of monitoring the situation on the book market, which is the subject of this years congress in Amsterdam - the World Book Capital City 2008.

The world congress will be a gathering of researchers and experts of world reputation, involved in cultural policies concerning books and copyright, as well as the researchers of publishing and literary critique, trying to give an answer to the question: In what sense do books and reading nowadays signify the basis of development of an individual and society? The congress will be centered around the following three topics:

- **Translating as a language of intercultural dialogue** (*the problems and the importance of translating, the intensity of translating into minor languages, translating into world languages, translating as an indicator of a society's openness to intercultural dialogue, etc.*);
- **Monitoring the situation on the book markets and in reading culture** (*comparison and bases for unifying various methodologies of monitoring the situation on the book markets as a starting point for development projects regarding books, etc.*);
- **Positive models of reading culture fostering** (*an overview of individual good practices in national or local communities strategies aimed at fostering the developing of reading culture, in particular the »Get caught reading EU« project, etc.*);

The congress will continue the discussion about the methodology of monitoring the situation on the book market and in reading culture, which was introduced by the Amsterdam Congress in the context of the Amsterdam - the World Book Capital City 2008 programme. At this congress, other subjects will be presented as well, in particular those that essentially characterise the position of books in a contemporary society, such as: a discussion about the e-book and digitalization, sustainability and future of books as one of the media, the ratio between the rate of literacy and the development of a society. A special topic will be the role of books as an agent of social cohesiveness, discussed through the presentation of good practices for enhancing the access to books for vulnerable groups of population, minorities, children and the materially deprived.

The congress's orientation will be distinctively applicable, therefore all the participants will be asked to give consideration to this objective with due methodological consistency. The congress's objective is to acquire directly applicable findings about the monitoring of the situation on the book markets as well as to work out strategies to encourage reading culture. A special attention will be drawn to the countries that have only started to look for efficient measures of public policies to improve access to books. All the contributions by congress participants will be published in proceeds in English and sent free of charge to all the UNESCO centres all over the world.



Objectives and indicators: *We want to present efficient models of book support, offered by individual countries and local communities, to emphasize the importance of books and reading for an individual and society, to show the practices that regard books as important agents of social cohesiveness, to draw attention to e-books and digitalization in order to develop reading culture. About 20 experts from abroad and 5 experts from Slovenia will participate in the congress that will take place in Ljubljana at the same time as the Slovenian Book Fair. Its goal is the signing of The Ljubljana Resolution on Books as Promoters of Human Development and publishing the proceeds.*

Success indicators: number of participants and visitors, applicability of contributions, responses from UNESCO and participating countries.

Implementing institutions: *Department for Culture - City Administration of the Municipality of Ljubljana, Slovenian National Commission for UNESCO, University of Ljubljana, Slovenian Research Agency, Slovene Reading Badge Association.*

Literary Festival: Literatures of The World Continents

Literary Festival: Literatures of the World Continents will enable meeting and learning about the literatures of all the world continents as well as encouraging intercultural dialogue. Contemporary visiting writers from all the world continents will participate in the festival. Ljubljana will be the main venue of the festival and individual events will, according to partnership agreements, take place in Koper, Maribor, Novo mesto, Celje, Trieste, Klagenfurt and elsewhere, so that the entire Slovenia will be sharing in buzzing activities. In the context of the festival, special literary editions of works by domestic and foreign authors will be published, carrying the logo Ljubljana - the World Book Capital City 2010.

*In the context of the **Ljubljana - the World Book Capital City 2010** programme, a newly designed festival will be realized, aimed at promoting and meeting literatures from all the world continents and encouraging intercultural dialogue. Contemporary visiting, renowned writers from all the world continents will participate in the five-day festival, the main venue of which will be Ljubljana (public readings, workshops, literary trains), especially its historical centre and the castle of Ljubljana. The festival will also, according to the agreements with partner cities, reach other towns and cities all over Slovenia and abroad: Koper, Maribor, Novo mesto, Trieste, Klagenfurt and elsewhere. In this way not only the whole of Slovenia will share in the busy activities of the festival, but also the neighbouring countries where Slovenian minorities live. The festival will concentrate on the exchange of views and confrontation of various literary genres that today appear in different parts of the world, along with the questions about the position of literature in contemporary society as a fundamental axis around which intercultural dialogue spins. The festival will draw special attention to the children's and youth literature, thus attracting the younger audience with its content and various events. In the framework of the festival special literary editions of domestic and foreign authors will be published, carrying the logo **Ljubljana - the World Book Capital City 2010**, furthermore, a special publication of the selected works by participating authors will be given free of charge to every household in the Municipality of Ljubljana.*

Objectives and indicators: promoting of literature and reading, encouraging intercultural dialogue, learning about contemporary creativity of contemporary literary creators from various cultural environments, improve access to books.

Success indicators: number of participants, number of visitors to the festival in Ljubljana, number of visitors to the festival in other places in Slovenia, number of responses in the media, number of publications and their circulation.

Implementing institutions: Department for Culture - City Administration of the Municipality of Ljubljana, nongovernmental organizations active in culture, Slovene Writers' Association, Slovenian Centre PEN, Association of Slovene Literary Translators, publishers, Slovenian Book Agency, Slovene Reading Badge Association, partner cities of **Ljubljana - the World Book Capital City 2010**.

Ljubljana Reads

The Municipality of Ljubljana launched Ljubljana Reads project in 2008 with an aim to systematically promote reading culture amongst various target groups of population, primarily children and youth. The purpose of the project is to make books more accessible, encourage quality book publishing and build awareness of the book as a permanent value.

Ljubljana Reads is a project of the Municipality of Ljubljana aimed at the systematic promotion of reading culture amongst various target groups of population. In the framework of this project, which started in 2008, every three-year-old child upon regular overall health check is given an original, high-quality picture book by a Slovene author and an invitation to visit a library. Moreover, as part of this project, children on their first day in primary schools receive an original, high-quality picture book by a Slovene author as an encouragement for further reading and creating. With this the Municipality of Ljubljana tries to encourage family reading at an early age, underline the importance of books for the development of an individual at any age and by purchasing a number of selected titles promote top quality production of picture books and support individual authors.

The Ljubljana - the World Book Capital City 2010 programme will serve as the basis for expanding the **Ljubljana Reads** project with the following campaigns:

1. Books for Kindergartens and Schools - implementation of a special public tender made to develop a book stock of quality titles for every age group in all the kindergartens and schools in the Municipality of Ljubljana. The kindergartens and schools already have their book holdings which differ greatly. Due to the lack of funds these are usually rather modest and often quite problematic in terms of quality. The purpose of the campaign is to provide the kindergartens and schools with the best and most topical children's and youth books, thus making them more accessible. According the "book always at hand" principle, the kindergartens and schools will be encouraged to foster interest in reading also by creating class and department libraries broadly open to pupils and students.

2. Books for All - a special public tender aimed at developing a quality book stock for vulnerable groups (socially deprived, vulnerable children and youth, health and social institutions, youth centres, etc.). The guiding line in this endeavour is to enable various population groups easier access to books. This project will include libraries, which will through their own activities inform a maximum number of library goers about their work and function of information and cultural centres.

3. **Books for Teenagers** - under a pilot project, book vouchers will be given to secondary-school students, in order to increase their interest in books and reading. The objective of this pilot project, in the framework **Ljubljana - the World Book Capital City 2010**, is to enable every secondary-school student upon a visit to a bookshop and a library in Ljubljana to present a book voucher, which will get them another book from a selected list of youth literature for free. The aim is to promote reading, bookshops and library going as well as create a habit of buying books as part of reading culture.



4. **Books and the Third Age** - a set of projects aimed at promoting reading, use of libraries and access to books by people of the third age.

Objectives and indicators: The goal is to make good books more readily available to all the children in the territory of the Municipality of Ljubljana and create good practice of reading culture promotion amongst various population groups based on modern reading motivation methods and techniques.

Success indicators: increased number of books in kindergartens, increased number of books in primary schools, number of kindergartens and schools carrying out new reading culture incentives, number of cashed book vouchers, increased number of library visits, number of implemented projects.

Implementing institutions: Department for Culture - City Administration of the Municipality of Ljubljana, Department for Pre-School Learning, Education and Sports - City Administration of the Municipality of Ljubljana, Department for Health and Social Security - City Administration of the Municipality of Ljubljana, Ljubljana City Library, schools and kindergartens in the Municipality of Ljubljana, Chamber of Publishing, Bookselling, Graphic Industry, Radio and TV Media (Chamber of Commerce and Industry of Slovenia), Slovene Reading Badge Association, University of Ljubljana, Faculty of Education, publishers and partner cities of **Ljubljana - the World Book Capital City 2010**.

Books and Creativity in Culture

Throughout the duration of the **Ljubljana - the World Book Capital City 2010** programme, the set of activities entitled **Books and Creativity in Culture** will include several events, which will substantively relate to the underlying programme and to the book in the wider sense of the word. These events will be organised by libraries, museums, galleries and theatres, involving musicians and other performers. A special public tender will be called for nongovernmental organisations, enabling them to present their programmes and projects related to **Ljubljana - the World Book Capital City 2010**.

*This set of activities encompasses various events throughout the duration of the **Ljubljana - the World Book Capital City 2010** programme, substantively related to the underlying programme and to the book in the wider sense of the word. These events will be organised by libraries, museums, galleries and theatres, involving musicians and other performers. A special public tender will be put up for nongovernmental organisations, enabling them to propose their programmes and projects related to **Ljubljana - the World Book Capital City 2010**. Emphasis will be on the organisation of large-scale festivals thematically related to books. Plans include the following exhibitions:*



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1. The National and University Library, Ljubljana in cooperation with the national libraries of Sofia, Sankt Petersburg and Warsaw will mount an exhibition on **Codex Suprasliensis from the 11th century**, the largest among just a few surviving manuscripts in Old Church Slavonic and the main source for studying this language, along with common Slavonic writing and culture. It is also one of the earliest testimonials to the reception of Orthodox Christianity among the Slavs. Codex Suprasliensis was added to UNESCO Memory of the World list in 2007.
2. The International Centre of Graphic Arts will put on an exhibition called **Stories Told by Book Covers** thematically centred around the importance, technology and history of book cover design. This exhibition will be accompanied by a scientific symposium on the same topic.
3. The City Museum of Ljubljana will organise a **modern exhibition on the perception of books and attitude to them in the past and today**, which will try to define the role of books today and in the future vis-à-vis modern media.
4. Based on a call for tender to nongovernmental organisations a short-list will be made of events in various spheres of culture relating to the objectives of **Ljubljana - the World Book Capital City 2010**, which will then be included in the programme.



3

Objectives and indicators: The importance of books and reading will be underlined by involving other institutions active in different cultural spheres which are in one way or another connected with books. In this way the message about the importance of books and reading will be conveyed to the public at large.

Success indicators: number and scale of organised events, number of visitors, media visibility.

Implementing institutions: Department for Culture - City Administration of the Municipality of Ljubljana, National and University Library, Ljubljana, City Museum of Ljubljana, International Centre of Graphic Arts, nongovernmental organisations active in culture and cultural public institutions.

Books and the City

The set of activities entitled Books and the City has been designed as an umbrella project that includes several public-private partnership pilot projects involving booksellers, publishers, non-governmental organisations and municipalities in Slovenia. They will help revive urban public areas, such as parks and historical centres, by putting up book stalls and holding events related to books, which will make them more accessible. Already established book fairs will be further promoted and upgraded in the framework of this project as well as one of the central events of Ljubljana - the World Book Capital City 2010 will be carried out - a mass event for the broad promotion of books and culture.

*Pilot projects based on the principle of public-private partnership among booksellers, publishers, non-governmental organisations and municipalities in Slovenia will be carried out. The idea is to involve these partners in making books more available to citizens through book selling and events related to books, which will at the same time revive primarily historical centres and urban public areas. This set of activities of the **Ljubljana - the World Book Capital City 2010** programme also stimulates further development and upgrading of established book fairs. The following three sets are of special relevance:*

1. **Good bookshops** as an element of reviving historical centres - a joint pilot project of Slovene municipalities, which will set criteria as to what makes **a good bookshop** today and try to channel their activities towards a livening of cultural centres, which significantly help revive historical centres and actively contribute to the cultural offerings of the city.

2. **Book fairs** - upgrading of the Slovenian Book Fair to an international fair, expansion of the Slovene Book Days fair and encouragement of smaller-scale theme-oriented book fairs in partner cities to take place from April to October.

3. **Ljubljana Literature House** - creating opportunities for establishing a **Ljubljana Literature House** during **Ljubljana - the World Book Capital City 2010**. Presently, Ljubljana lacks such a house, which gives every capital a special urban and cultural momentum.

Objectives and indicators: improving access to books and revival of cities. All urban municipalities in Slovenia will be invited to join in the project.

Success indicators: number of municipalities involved in the project; scale of events, number of visitors, number of sold books, number of good bookshops.

Implementing institutions: Department for Culture - City Administration of the Municipality of Ljubljana, Ljubljana Tourist Board, Chamber of Publishing, Bookselling, Graphic Industry, Radio and TV Media (Chamber of Commerce and Industry of Slovenia), partner cities of **Ljubljana - the World Book Capital City 2010**.

New biweekly culture magazine

Throughout the duration of the Ljubljana - the World Book Capital City 2010 programme support will be provided to the publication of a new intellectual biweekly magazine dealing with culture, media and intellectual life, importantly contributing to critical reflection about culture and society.

A quality intellectual magazine is needed for a critical reflection not only about books and literature but also about the entire culture of Slovenia. Its content will focus on the main culture spheres, media and intellectual life, bringing comprehensive information about creative production in the Slovene culture and at the same time providing space for a deep critical reflection about culture and society. This new space will significantly help improve the information about cultural developments and stimulate a critical reflection about this area - two elements importantly contributing to the development of the Slovene culture. A publisher of the magazine will be selected in a public tender with a specified scope and objectives that will define the minimum circulation and frequency of publishing as well as the minimum own funds to be provided by the publisher. In case the culture biweekly brings good results, the Municipality of Ljubljana can continue supporting this project.



Objectives and indicators: support the publishing of a new intellectual biweekly magazine aimed at improving the quality of reporting on a rich cultural life in Slovenia, enabling more intense inclusion of the Slovene culture in the international area, raising the quality of critical writing and opening up more space for quality public discussion.

Success indicators: circulation, scope of the magazine, breadth of the contents of the magazine, readers' response.

Implementing institutions: Department for Culture - City Administration of the Municipality of Ljubljana, Ministry of Culture of the Republic of Slovenia, interested publishers.

Libraries: centres of knowledge, information and creativity

In the framework of the set of activities entitled Libraries: Centres of Knowledge, Information and Creativity, Ljubljana City Library will carry out numerous projects to promote the work of libraries, encourage the use of library services, educate about how to use different sources of information and through various projects stimulate different target groups of population to read more and develop their reading culture.

*In the framework of the **Ljubljana - the World Book Capital City 2010** programme Ljubljana City Library will carry out numerous projects to promote the work of libraries, encourage the use of library services, educate about how to use different sources of information and through various projects stimulate different target groups of population to read more and develop their reading culture. During the implementation of the **Ljubljana - the World Book Capital City 2010** programme, special attention will be paid to systematic presentation of world libraries. All the public libraries in Slovenia together with two libraries from Trieste and Klagenfurt will be invited to take part in the project.*

Objectives and indicators: *promote the work of Ljubljana City Library, attract different target groups with various programmes, forge closer links between the citizens of Ljubljana and Ljubljana City Library, include other libraries around Slovenia so as to take the **Ljubljana - the World Book Capital City 2010** project to the national level.*

Success indicators: increased number of library visits, increased number of library members, increased book lending, scale of organised events.

Implementing institutions: *Department for Culture - City Administration of the Municipality of Ljubljana, Ljubljana City Library, Union of Associations of Slovene Librarians, Union of Slovene Public Libraries National and University Library, Ljubljana, partner cities of **Ljubljana - the World Book Capital City 2010**.*



Meeting other selection criteria for UNESCO World Book Capital City

Degree of municipal, regional, national and international involvement and the impact of the programmes

The programme includes all the required levels and will promote Ljubljana as the book capital city both at national and international level. The projects of organising a scientific congress and a literary festival are truly international in nature. The Books and the City project will include partner urban municipalities from all over the country as well as other interested places in Slovenia and from the territories of the Slovene Diaspora. The foreseen connections between these libraries will make this project highly visible in Slovenia and abroad. The planned intellectual biweekly magazine is by its nature a national publication.

Quantity and quality of one-time or ongoing activities organized by the applicant city in collaboration with national and international professional organizations representing writers, publishers, booksellers and librarians and in full respect of the various players in the book supply chain

Already in the phase of application writing, all professional associations involved in the book sector in Slovenia were invited. They responded

*positively, expressed their interest to actively participate in the formulation of the **Ljubljana - the World Book Capital City 2010** programme and sent their proposals and suggestions. These professional associations are:*

- Slovene Writers' Association,
- Association of Slovene Literary Translators,
- Chamber of Publishing, Bookselling, Graphic Industry, Radio and TV Media (Chamber of Commerce and Industry of Slovenia),
- Union of Slovene Public Libraries,
- Association of Slovene Booksellers,
- Association of Slovene Publishers,
- Slovene Reading Badge Association.

The programme takes into account all the stakeholders and encourages all the parties involved in book production, selling and reading - i.e. authors, publishers, libraries, bookshops and readers - to participate in joint projects. Once implemented, these projects will foster co-operation amongst all the players in the book supply chain and, foremostly, help towards better access to books. For this reason the programme especially focuses on targeted approaches to individual groups of population and on finding new ways to promote books and reading in all age groups.



Quantity and quality of any other noteworthy projects promoting and fostering books and reading

The programme includes events involving:

- publishers and bookshops;
- authors;
- public libraries and National and University Library, Ljubljana;
- City Museum of Ljubljana, International Centre of Graphic Arts, other public and cultural institutions (theatres, music festivals);
- University of Ljubljana and Slovene Academy of Sciences and Arts (scientific events, congress);
- professional organisations in the book industry;
- nongovernmental organisations dealing with culture;
- public areas (encouragement of reading in public areas - pilot projects);
- kindergartens and schools (access to books, reading culture development);
- other municipalities in Slovenia;
- Slovenian Book Agency;
- Slovenian Research Agency;
- Ministry of Culture of the Republic of Slovenia.

In addition to new happenings and events envisaged by the proposed programme, **Ljubljana - the World Book Capital City 2010** also involves some existing quality visible projects and programmes, especially international literary festivals, book fairs and campaigns aimed at fostering reading culture. The programme lays special emphasis on other spheres of culture and art (museums, theatres, music festivals), which will be, based on the content and in the framework of the candidature, connected with the **Ljubljana - the World Book Capital City 2010** programme. As a

result, at least 220 events will take place during the programme implementation.

Conformity with the principles of freedom of expression, freedom to publish and to distribute information, as stated in the UNESCO Constitution as well as by Articles 19 and 27 of the Universal Declaration of Human Rights and the Florence Agreement

The programme promotes UNESCO's ideas, freedom of expression and human rights, envisages strong media presence and pays special attention to access to books as fundamental conveyors of knowledge, creativity and information. Thanks to its diversity and rich content, the proposed **Ljubljana - the World Book Capital City 2010** programme will address the broadest audiences, which makes it a suitable vehicle for a wide promotion of UNESCO's mission. The **Ljubljana - the World Book Capital City 2010** programme will encourage the publication of a new intellectual magazine dealing with culture, media and intellectual life, importantly contributing to critical reflection about culture and society, which represents direct promotion of UNESCO's principles. The programme covers different target groups and through special targeted projects pays particularly attention to vulnerable groups in society. The large scale of the programme, its diversity and attention to all age groups are the guarantee that the fundamental principles of UNESCO will be broadly promoted in the widest circles.

Budgeting estimate of the Ljubljana - the World Book Capital City 2010 programme

The programme sets out active financial co-participation of all the involved parties. After possible a successful candidature, the programme can be specified in greater detail and agreements with partners, and co-financers can be made.

The proposed **Ljubljana - the World Book Capital City 2010** programme is designed so as to involve all the players in the book industry and requires active financial participation from all the parties involved in the programme. Only if this candidature is successful and the year of implementation is determined, will it be possible to specify the programme and its implementation in greater detail and make concrete arrangements with all the interested partners and co-financers. The final budget of the entire project depends on the finally determined scope of the programme and the number of parties involved.

Given the proposed sets of activities, it is estimated that the implementation of the entire **Ljubljana- the World Book Capital City 2010** programme (from April 2010 to April 2011) will cost EUR 2,100,000. Required public funding is estimated at EUR 1,400,000, which will be in a ratio 50 : 50 provided by the Municipality of Ljubljana and other public financiers (Slovenian Book Agency, Ministry of Culture of the Republic of Slovenia, Slovenian Research Agency and partner municipalities). One third of the total value of the programme will come from the private sector (publishers, bookstores, sponsors, donors, etc.). The total budgeting estimate excludes a possible investment in the Ljubljana Literature House. Taking into account these elements, the scope of individual sets of activities and their planned budgets may be increased.

Set of activities	Planned number of events	Approximate total value in EUR	Planned contribution by the Municipality of Ljubljana in EUR
World Congress: Books as Promoters of Human Development	5	40.000	20.000
Literary Festival: Literatures of the World Continents	30	120.000	50.000
Ljubljana Reads	15	500.000	200.000
Books and Creativity in Culture	25	200.000	50.000
Books and the City	20	450.000	150.000
New biweekly culture magazine	25	540.000	150.000
Libraries: Centres of Knowledge, Information and Creativity	100	250.000	80.000
Total	220	2.100.000	700.000

The Municipality of Ljubljana as an applicant guarantees that the proposed programme and all the sets of activities in its framework will be implemented at least in the scope defined in the application for **Ljubljana - the World Book Capital City 2010**.

Conclusion

The aim of the **Ljubljana - the World Book Capital City 2010** programme is to promote books and encourage reading from one World Book and Copyright Day to the next (i.e. from 23 April, 2010 to 23 April, 2011).

The success of Ljubljana's candidature relies on the fact that no city from South Eastern Europe has so far been selected, on the extent and variety of the book production in Ljubljana, the city's literature activity, highly developed and advanced publishing industry, a strong network of libraries, as well as the fact that the capital of the Republic of Slovenia is home to all national organisations and professional associations of the book sector in the country. The candidature for this honourable title opens up new opportunities for Ljubljana and whole Slovenia to further develop the book sector in the country and increase the visibility and status of Slovene books, culture and state at international level. Ljubljana is convinced that through books it can convey its rich tradition, original ideas and experience to the rest of the world.

The proposed programme is very extensive and rich in terms of content. It is our conviction that in the year of its implementation the **Ljubljana - the World Book Capital City 2010** programme will leave an indelible and lasting mark on Ljubljana, Slovenia and the world.

IMPRINT

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Ljubljana, the capital city of the Republic of Slovenia - hosting city

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Ljubljana of the Past and Today



The Legend of the Golden Fleece

If one is to believe the legend, then the founder of Ljubljana was the Greek prince Jason, together with his companions, the Argonauts. According to the legend, Jason and the Argonauts, while fleeing with the stolen Golden Fleece from King Aites, sailed from the Black Sea up the Danube, then into the Sava and from there into the Ljubljana. Around about here Jason encountered a terrible monster, which he fought and slew. This monster was the Ljubljana Dragon, which now has its permanent abode on top of the castle tower in the Ljubljana coat of arms.

Ancient Inhabitants

Ljubljana's geographical position has governed its colorful past, as it is situated along the natural passage from Central Europe to the Mediterranean and towards the East. The first known peoples to inhabit this region, whose name still remains to be discovered, were followed in the Late Bronze Age by the Illyrians, and around the 3rd century B.C. the area was settled by Celts.

Roman Emona

Somewhat greater proof of their existence in this area was left by the Romans, who settled here (around 50 B.C. and built the city of Emona, situated in the southeast of modern-day Ljubljana. At the time, the city had 5,000-6,000 inhabitants. Most of them made their living as merchants or tradesmen, while some were officials and retired soldiers.

The Origin of the Name

Our Slavic ancestors came into this region at the end of the 6th century and began building their settlement against the safe flank of the castle hill. Gradually, the settlement grew into a medieval town, which sprawled out beneath the hillside. The first written mention of Ljubljana dates back to 1144 when the city was referred to under the German name of Laibach. A phonetic transcription of the Slovene name for the city (Luwigana) appeared in a later manuscript. Those to whom the city has endeared itself argue the theory that the name can only stem from the word "ljubljenja", which means "beloved".

A Medieval Town

The town's historical rise began in the 13th century, soon after it became the capital of the Province of Carniola. At that time, Ljubljana was comprised of three distinct sections: the Old Square, the Town Square and the New Square. The Old Square was the town's centre of trade and crafts, the Town Square was the seat of secular and Church authority, while the New Square belonged to the nobility.

In 1335, Ljubljana, together with the entire Province of Carniola, came under Hapsburg rule. With the exception of the period of Napoleon's Illyrian Provinces, Ljubljana was to remain under direct rule of the Hapsburg dynasty until the end of the First World War. The city became an important centre of trade and crafts, as well as being the focal point of a range of cultural activities, with its sculptors' workshops, artists' ateliers and a music school.

After an earthquake in 1511, the city began to take on a decidedly Renaissance appearance. This was the beginning of the Reformation, i.e. **the Protestant period, during which Ljubljana experienced a great spiritual growth and grew to 5,000 inhabitants. The 2nd half of the 16th century was also marked by Primož Trubar, who published the first Slovene books: *Catechism and Primer* (1550), and by Jurij Dalmatin, who rendered the first translation of the Bible into Slovene (1584).**

Baroque Splendour

From the very beginning, Ljubljana has lived under a strong Mediterranean influence. The city further expressed its alignment with Italian culture in the late 17th century, with the founding of the Academia Operosorum, an association of Ljubljana scholars based on the Italian model. Numerous foreign masters started coming to the country, hiring Slovene artists and builders and teaching them in the course of their work. This brought the spirit of the Baroque period to Ljubljana, which soon began to cover the city's Renaissance image. The height of Slovene Baroque was achieved with Francesco Robba, who erected the Fountain of the Three Carniolian Rivers in front of the imposing new Town Hall. At the very beginning of the 18th century, in 1701, the Academia Philharmonicorum (Philharmonic Academy) was founded as one of the oldest institutions of its kind in Europe.

Ljubljana in the 19th Century

When the French, led by Napoleon, occupied Carniola, the Slovenes received them with open arms, as the French brought with them the principle of equality before the law. For four years (from 1809 to 1813), Ljubljana became the Capital of the Illyrian Provinces. During this time, the city also received its first school of higher education. The most important event in the first years, during which Austria strengthened her renewed hold on the province following Napoleon's downfall, was the Ljubljana Congress of the Holy Alliance in 1821. In memory of this event, the town square where the delegates met is still called the Congress Square today. In 1849, the first train from Vienna rolled into Ljubljana along the newly built railway track. Eight years later, the link between Ljubljana and Trieste was completed. The citizens of Ljubljana looked forward to the opening of the railway route, as it promised easy travel and brought them closer to their neighbours.

A Secessionist Masterpiece

In 1895, a second big earthquake hit Ljubljana, razing the greater part of the town to the ground. Austrian architects and builders, who mostly carried out the renovation works, brought the Secessionist style to the city. The new style blended well with the old Baroque buildings and the harmony underlines the fact that in its architecture as well, Ljubljana reflects the dialogue between North and South.

Plečnik's Ljubljana

The Slovene architect, Jože Plečnik, played a deciding role in shaping the contemporary image of Ljubljana in the period between the two world wars. With great love and immeasurable talent, Plečnik captured the very spirit of the city and left an indelible mark on its architectural appearance. In fact, his personal influence was so strong that the city is sometimes referred to as Plečnik's Ljubljana.

Ljubljana's Recent History

With the collapse of Austro-Hungary, Slovenia and its capital became a part of the Kingdom of Serbs, Croats and Slovenes, which was later renamed the Kingdom of Yugoslavia. Ljubljana now formally became the administrative and political centre of Slovenia, as a result of which a number of vitally important national cultural institutions were founded: the National Gallery (1918), the University (1919) and the Academy of Arts and Sciences (1938).

The Second World War was a harsh ordeal for Ljubljana and its residents. In 1941 the city was occupied by the Italians, who surrounded it with barbed wire in 1942. After the capitulation of Italy, the Germans occupied Ljubljana. On 9 May 1945, the Partisans liberated Ljubljana, and a day later, representatives of the first Slovene government entered the city.

After WW II, Ljubljana became the capital city of Slovenia, one of the six republics of the Federal People's Republic of Yugoslavia, later called the Socialist Federal Republic of Yugoslavia.

A Young Capital -

The modern pulse of the city

At a national referendum held on 23 December 1990, the people of Slovenia voted for independence and sovereignty and on 25 June, 1991, the Republic of Slovenia proclaimed its independence. With this, Ljubljana became the capital of a new state. On 29 March, 2004 Slovenia joined NATO.

On 1 May, 2004 Slovenia became a full fledged member of the EU.

On 1 January, 2008 Slovenia took over the presidency of the European Council.

Ljubljana is a pleasant city in which to live. It gives the distinct impression that it likes people, since it combines the facilities and efficiency of a metropolis with the relaxed ambience of smaller towns. Today, it is the political and cultural heart of the Slovene nation as well as the political, cultural, economic, trade, transportation, educational and scientific centre of Slovenia, and its largest city, too. The inhabitants themselves and numerous visitors agree that it is truly a city of human dimensions, which is also renowned for its vibrant ambience, since culture is not regarded here as the concern of an elite minority but as a way of living and thinking. For the size of its population, Ljubljana has, on the European scale, an above-average number of museums (15), galleries (45), theatres (11), and 4 professional orchestras.

The city is home to the Slovene Academy of Arts and Sciences, as well as to 136 research organisations and institutes, including the Jožef Stefan Physics Institute, Clinical Centre, UNESCO Centre of Chemical Studies, etc.

The driving force behind the city's "institutional" cultural, artistic and congress activities is Cankarjev dom, a multi-purpose centre opened in 1980. In addition, the 50,000 students at the University of Ljubljana, which also includes three arts academies, fuel an active alternative art and entertainment scene that ranges from street theatres and postmodernist art galleries to music clubs featuring fusion jazz, vintage punk and techno.

The hustle and bustle of the city is interspersed with numerous soothing parks and wooded areas, which in places reach almost into the very centre of the city. Up on the green and woody hills surrounding the city, there are plenty of quiet spots where all those who want to get away from the stress of everyday life can easily relax.

Having a Good Time in Ljubljana



Tips for...

Foreign visitors have found that in Ljubljana culture is not merely a matter of prestige, but an entire way of life. The Slovenes are apparently the only nation that has a Culture Day as a national holiday. Art and culture have helped the Slovenes - wedged as they were between the more powerful German and Romance nations - to retain their own language and cultural identity throughout the centuries. Ljubljana is a city that bears an intense mark of creativity in many artistic expressions. Whether through its architecture, music, the performing or the graphic arts, dance or design ... possibly through its very expressiveness, Ljubljana has always been - and still is - something of a challenge to foreign artists, too. It is because of this that Ljubljana can satisfy the demands of cultural connoisseurs and various art events.

Arts & Culture

Music Lovers

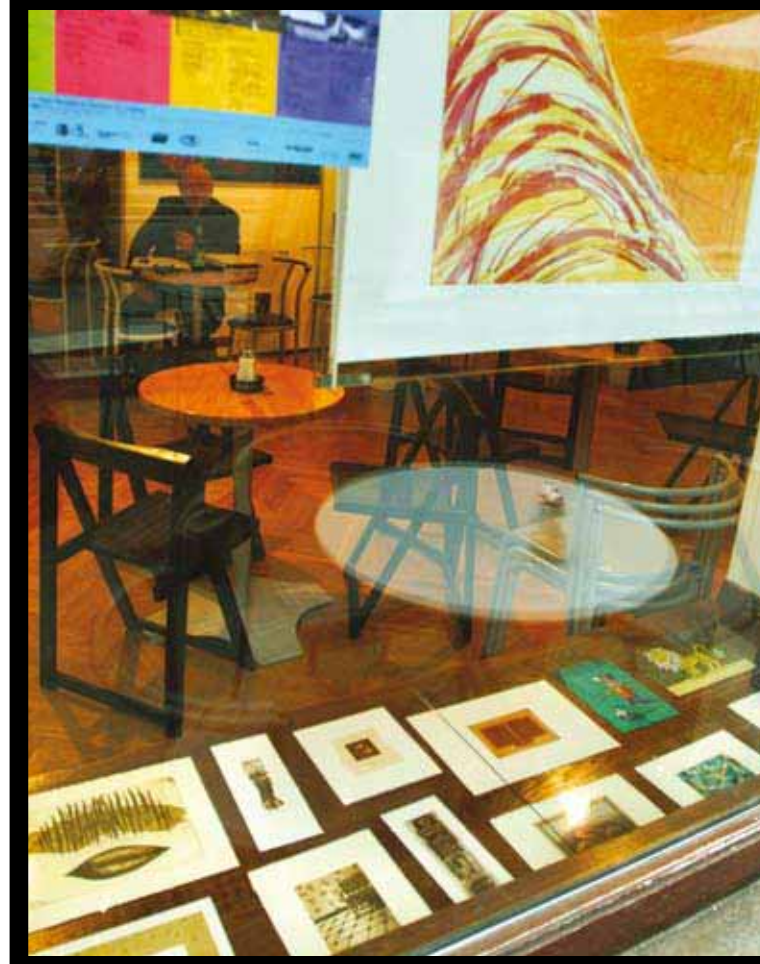
can attend regular opera and ballet performances staged by the National Opera and Ballet Theatre, concerts performed by the Slovene Philharmonic Orchestra and the RTV Slovenia Symphony Orchestra, who have shared the stage with world famous soloists and conductors, concerts of excellent vocal and instrumental groups, which range from the classics to contemporary pieces. In addition to the regular and guest concerts by performers from Slovenia and abroad, the traditional International Summer Festival, the Jazz Festival and the Druga Godba international festival of ethno and alternative music also bear witness to the liveliness of this city's musical scene - along with the Slovene Days of Music, and occasional concerts of classical or popular music in the atria, squares and streets of the Old Town.

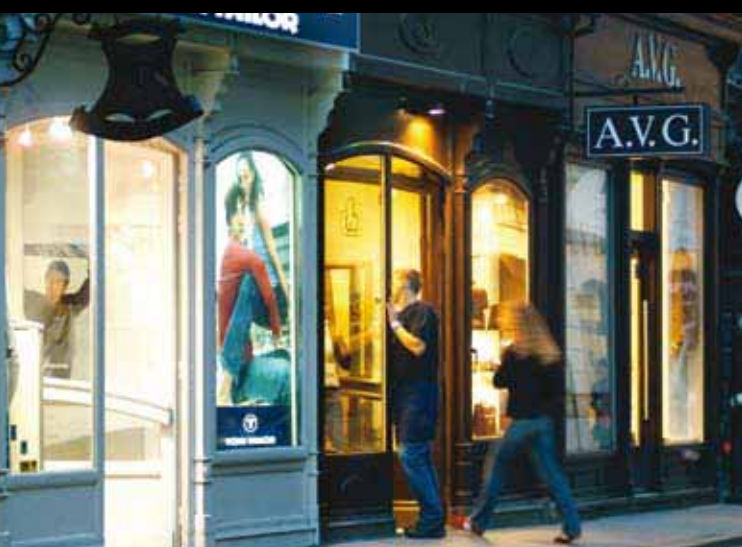
Theatre Goers

Despite the language barrier, Ljubljana is an important centre for those who appreciate the dramatic arts. In addition to the Slovene National Theatre, Ljubljana is also home to numerous other theatre groups, such as the Mladinsko Theatre, the Glej Theatre, Betontanc who, with their modern theatrical language and specific approaches, reap great success at international festivals and guest performances abroad.

Fine Arts Fans

In addition to its two central galleries - the National Gallery, this harbours works by Slovene and foreign artists from the Gothic period to impressionism, and the Museum of Modern Art, which has a collection of works of art created by Slovene artists of the 20th century, numerous other galleries, exhibition areas and sales galleries round up the fine arts scene in Ljubljana. The major traditional event in this field is the International Biennial of Graphic Arts, which is reaching its 27th edition in 2007.





Shopping

Fashion ware, leather goods and accessories, crystal and glassware are only some of the interesting items you might select in department stores, shopping malls or specialized boutiques located in city centre. Since Ljubljana is also renowned for its graphic arts production, a number of galleries in the Old Town offer a variety of prints in different price ranges. In the same area, antique shops and the flea market, which has become a usual Sunday morning ritual for the locals, represent additional attractions, as do some shops specialized in traditional artisan crafts (pottery, ceramics, bobbin lace, wood ware ...).

Strolling around the Ljubljana food market might give ideas on what to take home, too: aromatic herbs, dried boletus mushrooms or the famous Karst air-dried ham, which should be accompanied by at least one of the excellent Slovene wines.

Some shopping malls and boutiques offer a good variety of quality clothing, including foreign design labels as well as models created by young Slovene fashion designers.

Working hours

Shops are mostly open non-stop without lunch time closing (except for small private boutiques) - weekdays 8.00 to 19.00, Saturdays 8.00 to 13.00. Most shops in the central area are closed on Saturdays afternoon and Sundays, while non-central shopping centres and malls are open also on Saturday afternoons and some of them even on Sundays till 15.00 hrs.

Recreation

There is a surprisingly large amount of green in Ljubljana. Trees line almost every street and parks are found in almost every district. The fairly extensive Tivoli Park, with its sport and recreation facilities, reaches into the very centre of the city, while the castle hill, criss-crossed with footpaths, dominates the area above the Old Town.

In addition to the sports park in Tivoli, Ljubljana has a variety of indoor and outdoors tennis courts, indoor and outdoor pools, fitness and sauna centres, bowling lanes, ice-skating rinks and squash courts.

The Ljubljana region offers ideal conditions for trekking and hiking, too: the E7 European footpath runs past Ljubljana. The closest ski areas are just a bit over a half-hour's drive away, and the same applies to the nearest rivers or lakes where one can practice water sports.

Dining Out

In Ljubljana, both in the downtown area and the city suburbs, there is a wide choice of restaurants, inns and bistros that offer exquisite meals. Their cuisine can be defined as national, ethnic (from different countries around the world), specialised (seafood, grill ...) or international.

The price range covers all budget categories, from low to upmarket, the latter for places that are renowned for their sophisticated gourmet cuisine, including slow food. Quite some restaurants that are regarded as rather expensive for à la carte orders, also offer daily lunch menus at affordable prices (7 - 10 EUR).

More informal options are available at the colourful central market, where some tasty snacks are available at a fish bistro and a few other outlets. Excellent pastry shops cater for those who adore the sweet, while wine lovers will be surprised by the quality of the local viticultural production of century-long tradition. Several wine bars in the downtown area offer wine tasting, an ideal way to discover a wide span of the top Slovenian wines.

Without false modesty, many visitors and conference delegates have given an overall high rating to the quality and variety of Ljubljana's gastronomy.

Entertainment

Ljubljana seems a happy city whose people know how to enjoy themselves without bluster. This does not mean that the cafés close their doors at dusk. On the contrary, especially during spring and summer, the tables don't just line, but fill the narrow streets and squares of the Old Town, and street musicians entertain passers-by along the pedestrian areas. Few cities abroad of comparable size have such an intense and lively social life as Ljubljana. The city centre provides a vast choice of places that often positively surprise with their original and varied interior design. The list features bars, pubs, cafes, music and dance clubs, as well as centres of alternative culture, many of which stay open late into the night.



Location and General Data



Ljubljana, the capital of Slovenia, is a dynamic Central European city lying at an altitude of 298 m above sea level. Set in a broad basin between the Alps and the Adriatic Sea, it has a population of 267,000. Its climate is continental, with an average temperature of 1.1 °C in January and 21.9 °C in July.

Useful Information

Time

Central European with one hour forward in summer (GMT + 1).

Currency

Euro

Major credit cards are accepted throughout the country. Automatic cash dispensers are widely available in Ljubljana.

Language

Slovenian; many locals speak English and /or German and Italian.

Public Holidays

1 and 2 January, 8 February, Easter Monday, 27 April, 1 and 2 May, 25 June, 15 August, 31 October, 1 November, 25 and 26 December

Electricity

220 V

Telephone dialling codes

Country code: +386

Ljubljana city code: (0)1

International calls from Slovenia: 00+country+city codes

Tourist Information

Ljubljana Tourist Information Centre - TIC

Stritarjeva Street, SI-1000 Ljubljana

Tel. +386 1 306 12 15, Fax +386 1 306 12 04

E-mail: tic@ljubljanatourism.si

www.ljubljana-tourism.si

Information and promotional material on Ljubljana (brochures, maps, calendar of events).

Sightseeing tours. Basic information and promotional materials on Slovenia.

Sale of souvenirs, postcards and tourist literature.

Open: 1 June to 30 September, daily 8.00-21.00; 1 October to 31 May, daily 8.00-19.00

Tourist Information Office at the Railway Station, Trg OF 6

Tel. +386 1 433 49 75, Fax +386 1 430 05 51

E-mail: ticzp@ljubljanatourism.si

Open: 1 June to 30 September, daily 8.00-22.00; 1 October to 31 May, daily 10.00-19.00

Slovenian Tourist Board

Dunajska 156, SI-1000 Ljubljana

Tel. +386 1 589 18 40, Fax +386 1 598 18 41

E-mail: info@slovenia-tourism.si

www.slovenia-tourism.si



Access & Transportation

How to Reach Ljubljana

By rail



Direct train connections to/from Slovenia

1. Munich-Salzburg-Ljubljana-Zagreb (EuroCity Mimara and Lisinski night train)
2. Munich-Salzburg-Ljubljana-Belgrade (InterCity Sava)
3. Salzburg-Ljubljana-Zagreb (EuroCity Agram)
4. Villach-Ljubljana (InterCity train)
5. Zürich-Feldkirch-Ljubljana-Zagreb-Belgrade (night/day train)
6. Venice-Ljubljana (EuroCity Casanova)
7. Venice-Ljubljana-Zagreb-Budapest Keleti (EuroCity Goldoni)
8. Venice-Ljubljana-Zagreb-Budapest Keleti (Venezia EuroNight train) with direct sleeping car Venice-Bucuresti and through coaches Venice-Timisoara
9. Ljubljana-Hodos-Budapest Deli (InterCity Citadella)
10. Vienna-Graz-Maribor-Ljubljana (EuroCity Emona)
11. Vienna-Graz-Maribor-Zagreb (EuroCity Zagreb and EuroCity Croatia)
12. Graz-Maribor (InterCity)
13. Prague-Ljubljana (EuroCity Jože Plečnik)
14. Thessaloniki-Belgrade-Zagreb-Ljubljana (Olympus night train)
15. Rijeka-Ljubljana (Opatija and Ljubljana trains)
16. Zagreb-Ljubljana

Additional trains (only in the summer season):

1. Ljubljana-Pula
2. Koper-Ljubljana-Vienna (with coaches from Rijeka)
3. Rijeka-Ljubljana-Dortmund/Hamburg

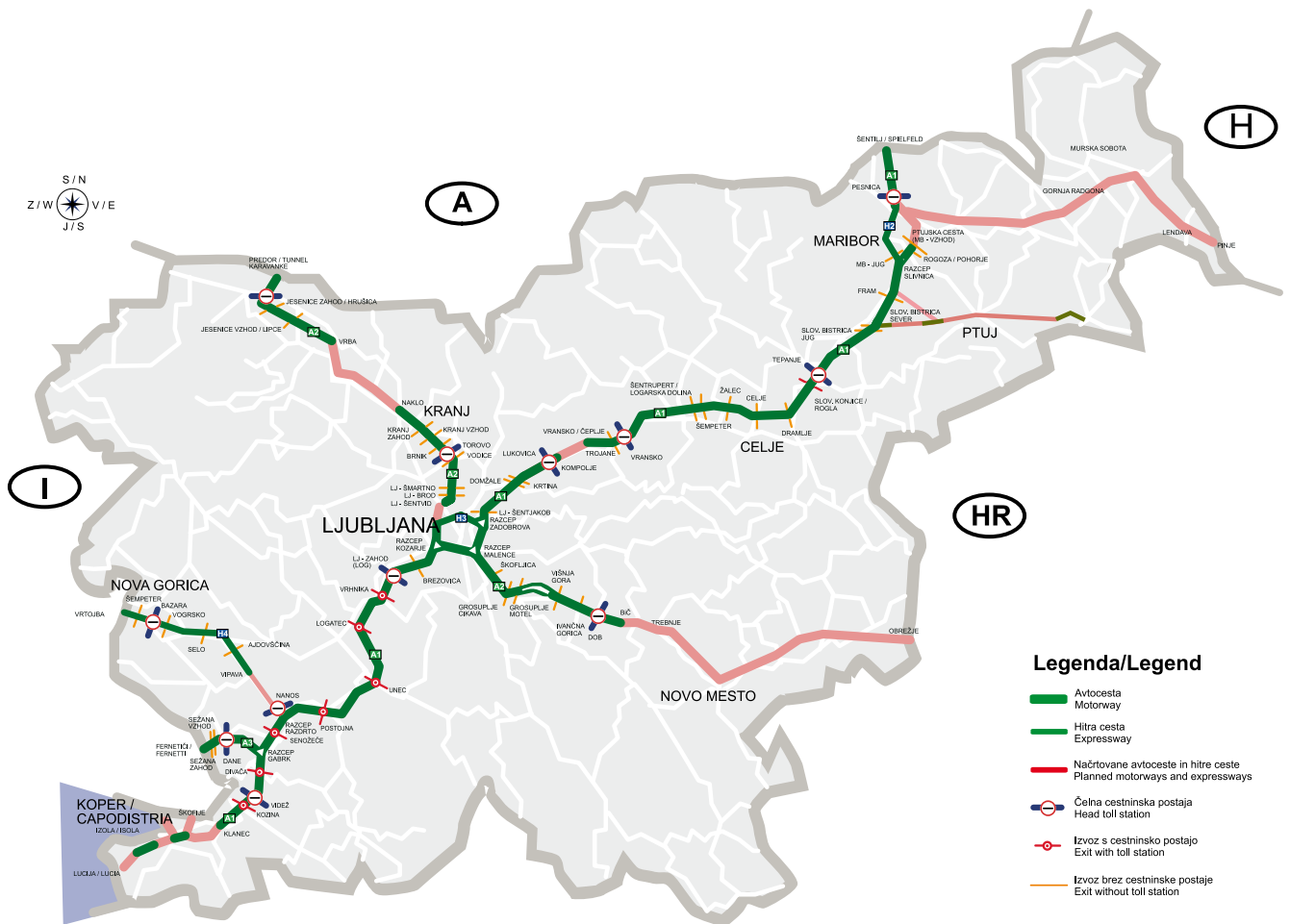
Additional trains (only in the winter season)

1. Dortmund-Maribor

Slovenske železnice / Slovenian Railways
www.slo-zeleznice.si

How to Reach Ljubljana

By car



Distances

Amsterdam	1,230 km
Budapest	570 km
Belgrade	540 km
Berlin	995 km
Brussels	1,180 km
Frankfurt	800 km
London	1,490 km
Madrid	2,040 km
Milan	500 km
Moscow	2,290 km
Munich	400 km
Paris	1,250 km
Prague	650 km
Rome	750 km
Stockholm	2,080 km
Venice	245 km
Vienna	375 km
Zagreb	135 km
Zürich	710 km

By car:

Slovenia's road network has been modernised over the past decade as to provide an efficient road system, improve road safety, and ensure wider European integration. The construction of the motorway cross is proceeding at good pace and the access from the border crossings with Italy, Austria and Hungary towards Ljubljana is swift. Only the direction towards Zagreb (Croatia) is still underway. Motorways are complemented by a good network of main roads and regional roads.

Moving Around the City

The public city bus network makes it easy to travel within the city. The 22 lines, which run according to regular schedules throughout the day, are complemented by suburban buses, which link Ljubljana to its close surroundings. It is also convenient to travel by bus to reach other localities around the country.

Ljubljana also has a well-organised taxi service, which is not exceedingly expensive. There are fixed spots in the city where taxis are stationed, or they can be ordered by telephone.



Venue & Accomodation



cankarjev dom

cultural and congress centre



Cankarjev dom

CD Congress Agency

Prešernova 10,
1000 Ljubljana, Slovenia
Tel +386 1 24 17 122
Fax +386 1 24 17 296
E-mail kongres@cd-cc.si
www.cd-cc.si/kongres

Halls and Conference Rooms

GRAND RECEPTION HALL	1127 sq.m
1 st and 2 nd FOYER	1717 sq.m

Seating capacity

GALLUS HALL	1650
LINHART HALL	616
KOSOVEL HALL	250
ŠTIH HALL	250
E-3 CONFERENCE ROOM	200
E-1 CONFERENCE ROOM	100
E-2 CONFERENCE ROOM	70
M-1 CONFERENCE ROOM	100
M-3,4 CONFERENCE ROOM	120
CD CLUB	250
LILY NOVY LITERARY CLUB	80
DUŠA POČKAJ HALL	60

CANKARJEV DOM AS A CONGRESS CENTRE

Wherever ideas exist, there is also a place for them.



The CD Congress Agency organises congresses and other events. For over 20 years, numerous scientific and professional associations, companies, various governmental and non-governmental organisations, societies, fair organisers and diverse exhibitors have entrusted us with the organisation of scientific and specialized congresses, symposia and seminars, economic-entrepreneurial events, educational fairs and a myriad of social events, including celebrations, banquets, balls, and receptions.

We can organize an integral event, from concept to implementation. At the organiser's request, we can also provide specific event services as a qualified partner.

Thanks to our rich experience, extensive training and global contacts, we are fully qualified for the planning and execution of all kinds of events: integral organization - from initial idea to final analysis of an event; or partial organisation - the provision of individual services such as:

- * General congress management
- * Consulting in the budget and/or financial management of an event
- * Technical organisation and event execution
- * Marketing of an event
- * Event promotion and public relations
- * Preparation of publications
- * Delegate attendance planning, correspondence/registration and accommodation
- * Organisation of transfers and accompanying tourist services
- * Organization of accompanying social events and catering
- * Exhibition organisation
- * Rental of technical equipment and various services needed for the high-quality execution of events



GRAND HOTEL UNION
Hotel and Conference Center

www.gh-union.si



The Grand Hotel Union is a fine Art Nouveau building constructed in 1905, which has a long tradition in hosting successful events and prominent guests. It boasts a premier location in the very heart of Ljubljana, only a stone's throw from the Old Town and less than 30 minutes from the international airport. The Grand Hotel Union has since long been one of the most beautiful and elegant hotels in the region and its Union Hall was from the very start a notable meeting point in Ljubljana.

The hotel was completely renovated and refurbished in 1998 and has 327 comfortable rooms. It features the largest hotel convention centre in the capital and the second largest in Slovenia, and is justifiably proud of its stunning main hall, reopened after renovation in 2002, which may accommodate up to 800 delegates. Additional space is provided in as many as 20 other function rooms ranging from 20 to 270 guests, which are suitable for corporate, association and governmental meetings, cultural events and diverse social gatherings. State-of-the-art technical equipment is available, as well as friendly and professional staff to ensure the success of any event.

The hotel provides outstanding cuisine (3 restaurants and a traditional café) and has an excellent offer for receptions, business lunches, gala dinners and other important functions. Hotel facilities further include an indoor pool, a sauna, a gymnasium, a massage parlour and a garage.

The Grand Hotel Union is proud to belong to a group of high-quality hotels which also incorporates the 4* Garni Hotel and the 5* Lev Hotel. The Garni Hotel is only 300 metres away and features 74 rooms and 3 meeting rooms, while the Lev Hotel is only 800 metres away and has 173 rooms and 11 meeting rooms. The Grand Hotel Union Group offers a total of 574 hotel rooms and 35 meeting rooms.



	Name of function room	Seats	Seats	Banquet / Reception	Surface area in sq m
		Theatre-style	Classroom		
Grand Hotel Union**** Hotel & Conference Centre Miklošičeva 1, SI - 1000 Ljubljana www.gh-union.si	Grand Union Hall (+ balcony)	680 (+120)	390	390\800 (+ 48\150)	504 185
	Garden Hall	260	216	180\300	240
	White Hall * <i>partitionable</i>	270	198	190\300	250
	Glass Hall * <i>partitionable</i>	270	216	180\300	263
	Grand Foyer			0\350	282
	Blue Room	180	80	90\200	132
	Banquet Room	80	36	40\90	70
	Green Room	40	20	58\80	86
	Red Room	75	36	36\100	84
	Silver Room * <i>partitionable</i>	120	64	70\150	118
	Orchid Room	140	70	60\160	126
	Iris Room	75	35	40\100	90
	Rose Room	40	20	40\80	70
	Golden Room		12	0\30	26
	Lotus Room		12	0\45	35
	Hotel Restaurant			200 seats	
Union Cellar Restaurant			80 seats		
Union Café			110\150	186	

Accommodation



Ljubljana provides a wide range of accommodation facilities of all categories and types, currently totalling around 1,800 hotel rooms (in 2006). Additional accommodation is available in pensions, bed&breakfast, tourist apartments, youth and student hostels, and private rooms.

All the main hotels as well as the majority of other properties (pensions, hostels, apartments, etc.) have been fully refurbished or built anew over the last decade. Most of them are centrally located and are either within walking distance or up to 3 km from the Old Town, the key institutions or the major congress venue in the city (Cankarjev dom), as well as to other larger meeting facilities (Grand Hotel Union Conference Centre, Lev Hotel, Austria Trend Hotel, Mons Hotel, some of the university halls ...).

New hotel developments are announced to arrive on the market between 2007 and 2009.

Other facilities that are currently developing in the city are the bed and breakfast and youth accommodation segment.

The metropolitan area (radius of 20 km from Ljubljana) offers a further choice of accommodation - from family-run hotels and small business hotels to guesthouses, pensions, motels, tourist apartments and private rooms.

Detailed below is a general outline of Ljubljana's accommodation facilities:

	City area:		Suburban area (max. 15 km from the centre):		
	Rooms	Beds	Rooms	Beds	
5 stars	173	236			
4 stars	925	1420	58	189	
3 stars	463	804	135	305	
Budget	267	549			
Hostel	71	320	-	-	(open all year round)
Student hostels	360	1120	-	-	(open mid June - end August)
Apartments	42	150			

Indicative price ranges of accommodation, based on individual 2007 rates per room in Ljubljana:

5 stars / single room: 120 - 200 EUR, double room: 140 - 240 EUR

4 stars / single room: 95 - 180 EUR, double room: 135 - 215 EUR

3 stars / single room: 65 - 100 EUR, double room: 100 - 150 EUR




























2 stars / single room: 55 - 65 EUR, double room: 85 EUR

Hostels / single room: 15 - 25 EUR, double room: 36 EUR

Accommodation in the suburban area is 25-30% cheaper.

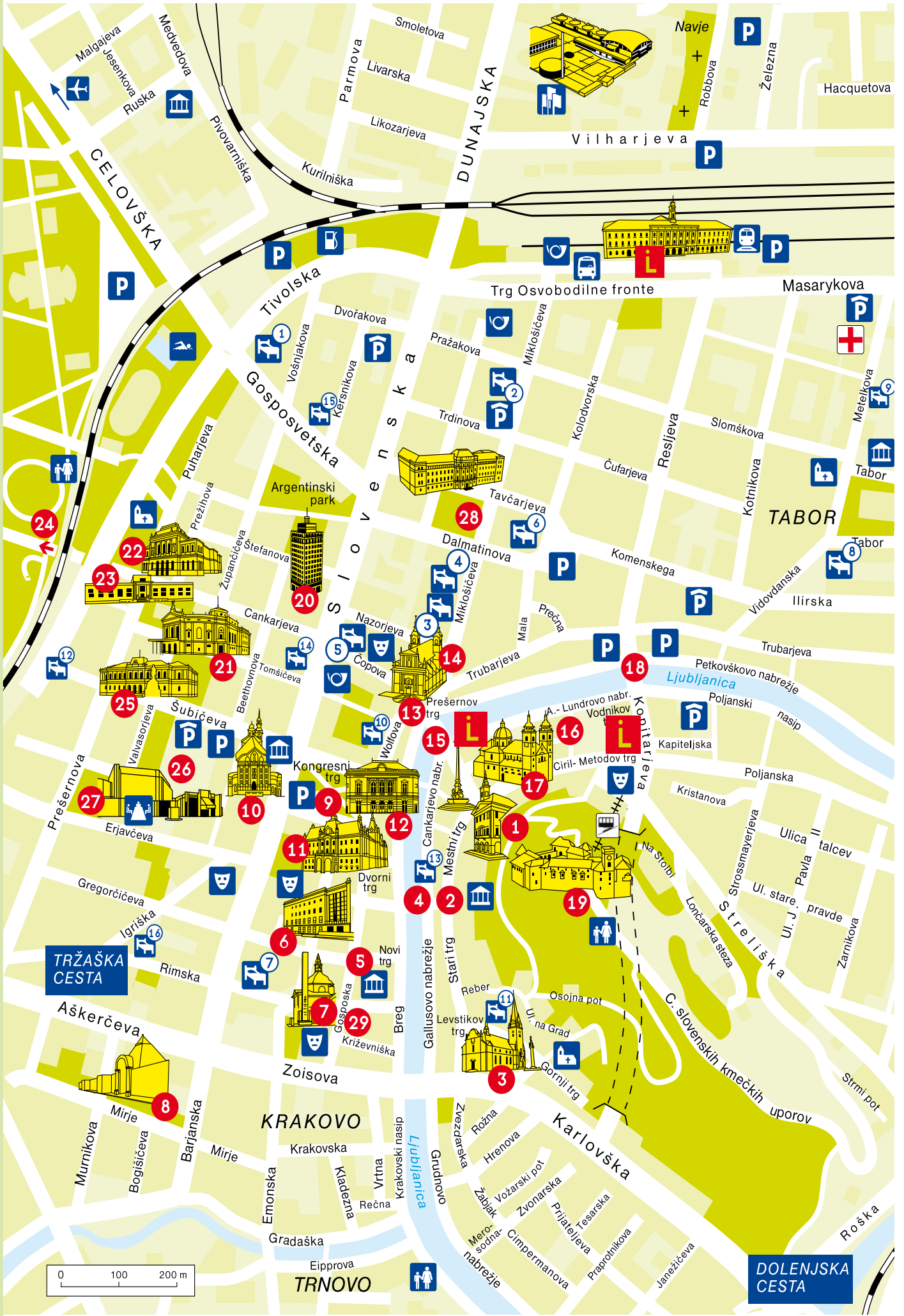
City map

LEGEND

-  Road
-  Railway
-  Forest, Park
-  Street, road
-  Built area
-  River
-  Tunnel
-  Funicular
-  Tourist Information Centre
-  Emergency medical service
-  Museum, Gallery
-  Theatre
-  Church
-  Cultural and congress centre
-  Fairgrounds
-  Railway station
-  Bus station
-  Car park
-  Covered car park
-  Petrol station, open 24 hours
-  Airport
-  Sports park and centre
-  Accommodation
-  Post office
-  Promenade
-  Swimming pool
-  Sights of interest

ACCOMMODATION IN THE CITY CENTRE

- | | |
|--|---|
|  1 Lev Hotel |  9 Celica Hostel |
|  2 Grand Hotel Union Garni |  10 Emonec Hotel |
|  3 Grand Hotel Union Executive |  11 Antiq Hotel |
|  4 Grand Hotel Union Business |  12 Vila Veselova Hostel |
|  5 Slon Best Western Premier |  13 Alibi Hostel |
|  6 City Hotel Ljubljana |  14 Fluxus Hostel |
|  7 Pension Pri Mraku |  15 Prenočišča Slamič |
|  8 Park Hotel |  16 Pension Pod lipo |



0 100 200 m

DOLENJSKA CESTA

TRŽAŠKA CESTA

DOLENJSKA CESTA

KRAKOVO

KARLOVSKA

TRNOVO

AŠKERČEVA

CELOVSKA

DUNAJSKA

GOSPOSVETSKA

SLOVENSKA

KONGRESNI TRG

TRŽIŠČE

ZOISOVA

KRAKOVSKA

GRADAŠKA

TRG OSVOBODILNE FRONTE

TAVČARJEVA

DALMATINOVA

TRUBARJEVA

PREŠERNOV TRG

MESNI TRG

STARI TRG

LEVSTIKOV TRG

GORNJI TRG

ROŽNA

CIPIPERMANOVA

MEROSODNA NABREŽJE

MASARYKOVA

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ILIRSKA

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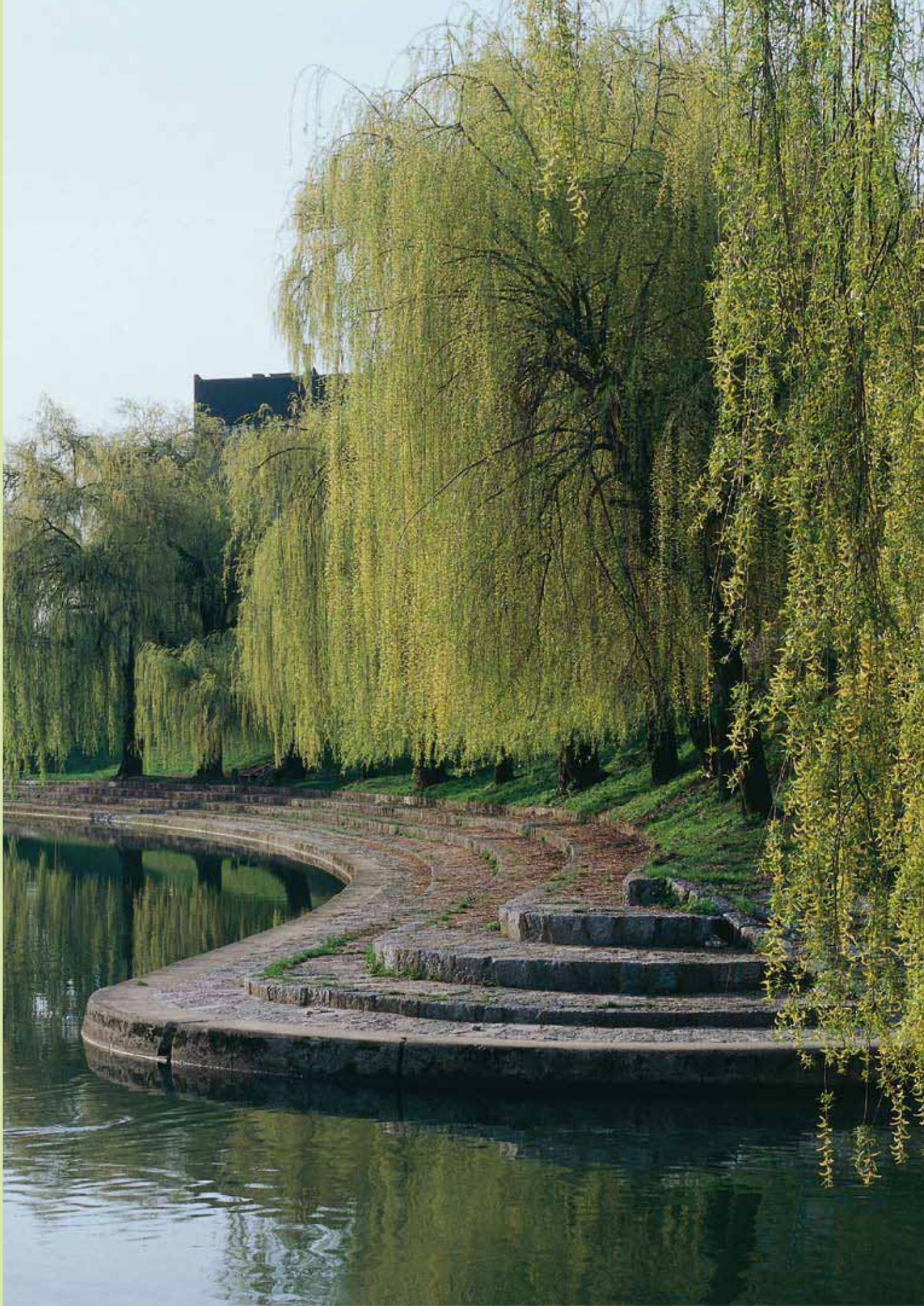
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Tours & Excursions

Guided City Tours

Tours on request give visitors an opportunity to get acquainted with the city's different faces and, apart from the standard tour available in 17 languages, both groups and individuals can choose from a diverse range of sight-seeing programmes. Some of these run according to a regular schedule (R), but can also be booked at a custom departure time, while others are available on request only (OR).

The many options include:

- the standard city tour (R, OR)
- the cycling tour of Ljubljana (OR)
- the boat tour along the Ljubljanica river (1 hour - daytime, at night, special tours in December; R,OR)
- the tourist train ride (R, OR)
- a hot-air balloon flight over Ljubljana (OR)
- the boat and walking tours of Ljubljana by night (R, OR)
- a number of special interest tours covering, respectively: Ljubljana in Antiquity, Baroque Ljubljana, Art Nouveau Ljubljana, the masterpieces by architect Plečnik (OR).
- a funicular to the Castle Hill

Explore www.ljubljana-tourism.si (link to Tourist services) for detailed information on programmes, seasonal schedules and prices.

Some Ideas for Excursions from Ljubljana

The quoted distances indicate the return trip

Lake Bled - (half day, 110 km)

Bled is certainly one of the trademarks of Slovenia's tourism, and it also boasts the longest tradition in the hospitality industry in our country. Its development as a resort destination was strongly marked by the Swiss physician Arnold Rikli who, in 1855, established an air, solar and thermal health spa in Bled. Nevertheless, the source of the town's magnetic allure is still the deep blue lake with its picturesque island and breathtaking landscape, as well as the medieval castle. Perched on a high cliff, it dominates the entire surrounding countryside on one side, and the lake on the other. The castle has an interesting museum collection and a restaurant. A "must" in Bled is to take a boat ride to the island with an 18th century church. This beautiful alpine holiday resort also has thermal water and a golf course set in a stunning landscape. A host of outdoor activities are available in the area.





Bled - Bohinj - (full day, 180 km)

The visit to Bled in the morning is continued to the picturesque Bohinj, which is the largest natural lake in Slovenia. The surrounding mountain peaks are reflected in the lake's limpid waters, and nature still is very much unspoiled here. At the far end of the lake, a hiking path winds its way through the forest to the 60 m high Savica waterfall. It is also possible to visit the Alpine Herdsmen's Museum in Stara Fužina and the Oplen House beneath Studor Hill. The Alpine Herdsmen's Museum is located in what used to be the village cheese manufactory, where all the original cheese-making equipment is preserved. In the museum, the life and work of the alpine herdsmen and cheese-makers is depicted. The Oplen House is a typical Bohinj homestead, where all the rooms still contain the original equipment and furniture, representing an interesting portrayal of the past way of life in Bohinj. Other sights worth visiting in the area are the Gothic church of St John the Baptist, as well as Mt Vogel, which is easily accessible by cable car. From the altitude of about 1,600 m, a wonderful panorama on the Julian Alps unfolds.



The Postojna Caves - (half day, 120 km)

The Postojna caves, listed among the largest cave systems in the world, are located only 50 km from Ljubljana. With its vast caverns and 27 kilometres of passageways and tunnels where droplets of water seeping through the ceiling have created a subterranean wonderland of limestone formations over the ages, this unique sight attracts thousands of visitors every year. The worldwide and are easily accessible - a part of the sightseeing is by an electric train. The underground cave waters offer shelter to a unique resident - the amphibian Proteus Anguinus or "human fish". Not far from Postojna Caves, lies the Predjama Castle - a Renaissance structure built into a cave in a vertical cliff-face, which has been converted into a museum. In a cave just behind the castle are the remains of an even older structure - the first Predjama Castle to be built on this site, which was home of the renowned robber knight, Erazem Predjamski.



Lipica Stud Farm - The Škocjan Caves - (full day, 200 km)

In the middle of a green oasis and typical karst surroundings, interspersed with shady linden trees and oaks, lies the Lipica stud farm - the cradle of all Lipizzaner horses in the world. The Austrian Archduke Karl, son of Emperor Ferdinand, founded the stud farm in 1580. True to its 400-year tradition, the stud farm breeds full-blooded Lipizzaners for dressage, carriage rides and recreational riding. The regular programme of dressage includes performances of trained Lipizzaner stallions, demonstrating traditional equestrian skills of the Spanish Riding School. Not far from Lipica lies one

of the world's most beautiful underground canyons: the Škocjan Caves. These huge caves are traversed by a torrential underground river, which makes its way through huge underground caverns in a wonderful world of limestone formations. In 1987, the Škocjan Caves were added to the UNESCO list of the world's national and cultural heritage sites.

The Coastal region - Portorož and Piran (full day, 270 km)

The first section of the drive is along the motorway and, continuing later on a main road, the Karst region starts showing its features. On a clear day, a view on the Trieste bay opens while slowly descending towards the coast.

Portorož, the "Port of Roses", has been known as a health resort from as early as the mid-13th century, when the Benedictine monks from the Monastery of St Lawrence carried out preventive therapies for various diseases by means of seawater, saline solutions, algae and salt mud. Today, it prides itself with elegant hotels, restaurants, thermal spas and wellness programmes, sports centres, a marina and a casino, and a lively cultural and entertainment agenda.

In terms of architecture, Piran is something of a miniature extension of Venice, and is one of the three historic towns of medieval origin on the coast (besides Izola and Koper). The view from the town cathedral exhibits a wonderful harmony of slanted roofs, irregular angles, small terraces reaching out towards the daylight, mansard roofs and characteristic chimneys, as well as little shady squares and secluded gardens.

Not far from the coast, the beauties of Slovene Istria with its picturesque villages deserve attention, too. One among them is Hrastovlje, featuring the Holy Trinity church, which is decorated with narrative late Gothic frescoes including a marvelously preserved Danse Macabre.

Many activities are available in the area. An idea can be to take a pleasant boat tour along the coastline, rounded up by a good Mediterranean meal in one of the local restaurants or taverns.

