



THE PROJECT

Dealing with Data is a deal for new services and products

We are living in the Data Economy era as the most valuable resource is not anymore Oil but Data as stated also by the EU Commissioner for digital economy: "the DE will unleash its full potential and double its value to 4 per cent of GDP in 2020". The impact of DE application is relevant if we consider AS and its territorial challenges. COVID-19 emergency highlighted the importance of the digital technologies and the Open Data even more: hundreds of Applications are going to be developed starting from data available to track people, identify danger situations, etc.

What is the added value of DEAS project?

Scope of DEAS is to improve the value of using open data for public services and business, raise competitiveness of the Alpine space areas with their exploitation and improve the Alpine Digital Agenda. DEAS will strengthen the impact of the digital single market strategy&action plan focusing on alpine strategic sectors which can benefit from the use of open data, such as climate protection, tourism&culture and mobility.

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DEAS - Project Partners

Veneto Region

Chamber of Commerce of Treviso-Belluno
Bwcon GmbH
City of Constance
City of Vercelli
CSI - Piemonte
Grand E-Nov
Styrian Business Promotion Agency SFG
Business Upper Austria BIZ-UP
Technology Park Ljubljana Ltd
City of Ljubljana
Lyon Urban Data LUBA



Lead Partner



City of Ljubljana

KONSTANZ
Die Stadt zum See



DEAS - Data Economy Alps Strategy



To stimulate participation, competitiveness and new business in Alpine Space

Deas project website

<https://www.alpine-space.eu/projects/deas/en/home>

Focus on strategic sectors:

- MOBILITY
- ENVIRONMENT
- TOURISM & CULTURE

Local and transnational pilot actions

Pilot actions at a local and transnational level, addressed to SEMs, start-ups and researchers, will be developed for the further exploitation of APIs and to support value services on mobility, environment, tourism&culture for citizens, tourists and entrepreneurs of the Alpine areas.

Expected changes

- 01** to improve the value of Open Data and Linked Open Data with innovative public services and new business models.
- 02** to raise competitiveness of the Alpine Space with the exploitation of OD/LOD on tourism&culture, environment and mobility sectors.
- 03** to promote Data Economy as an opportunity for Social Innovation in Alpine society and for new products and services by SMEs and start-ups.

