

# LHC 19<sup>th</sup> World Conference

## Regeneration of Zandiyeh Historical Complex

Mohammad Hassan Asadi, Mayor of Shiraz





Geographical location of Shiraz





- Capital of Fars Province, which is the center of Iranian identity and a main seat of the great Achaemenian Empire (550-330 BC)
- Iran's capital for several times, the last one being during Zand Dynasty (1749-1779)







- Population: 1.8 million, the 5th most populous city in the country
- Area: 240 *km*<sup>2</sup>





- Historic Center Covering an area of 3.6 km<sup>2</sup>
- Housing the Seat of Iran's Government in the 18<sup>th</sup> century A.D.

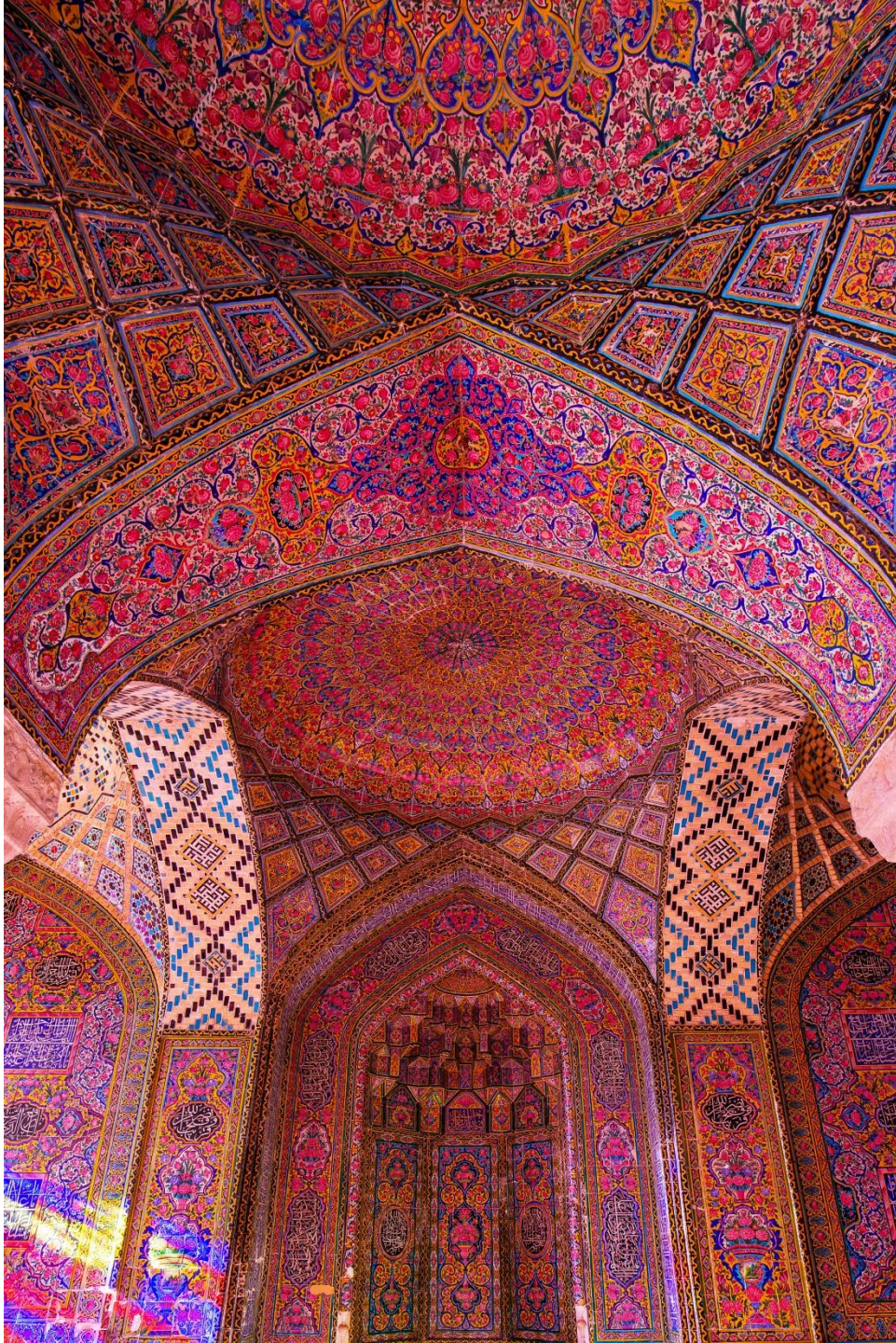


# The Importance of the Zandiyeh Complex

Enjoying a unique and captivating architecture, this complex symbolizes the essence and grandeur of Iranian and Islamic culture.







- Home to 2910 historical sites, buildings, monuments and houses
- 410 items on the National Heritage Register



# Historical Gates of historical zone of Shiraz

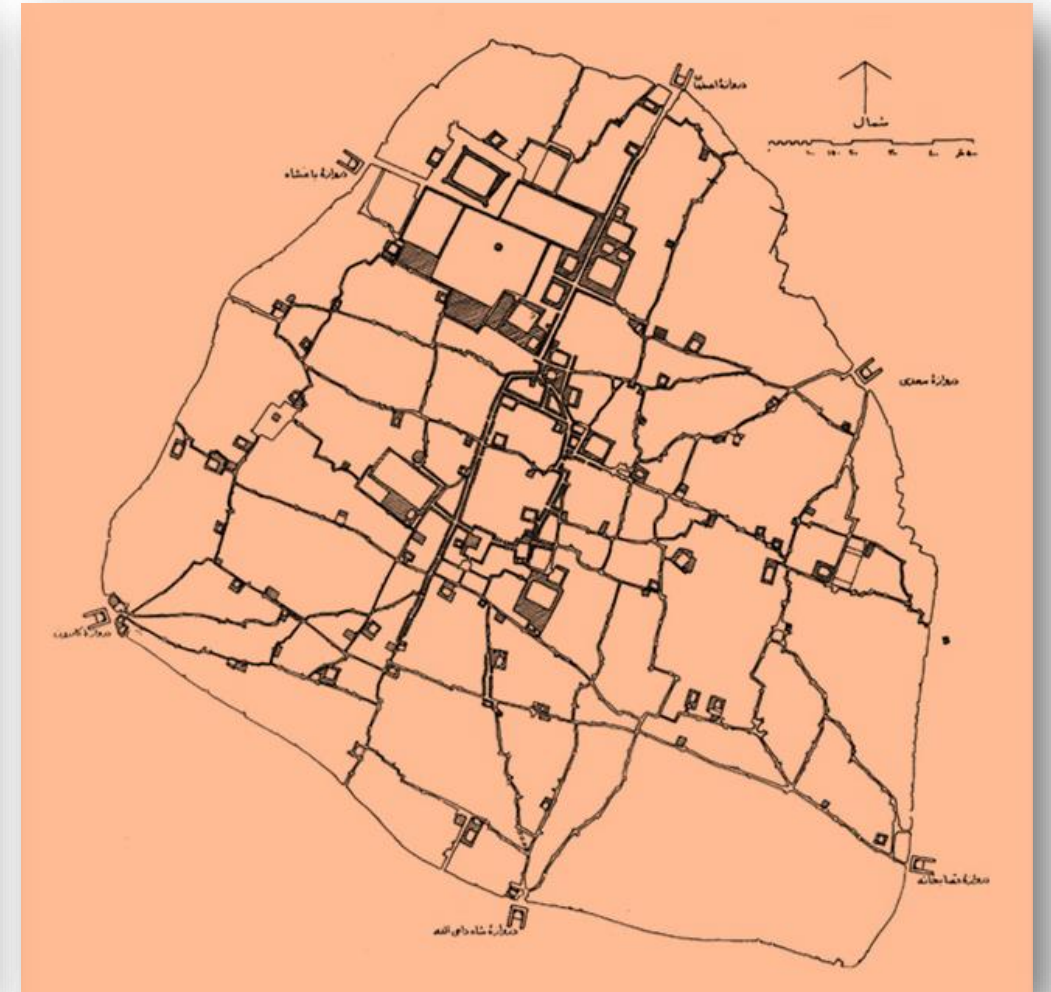
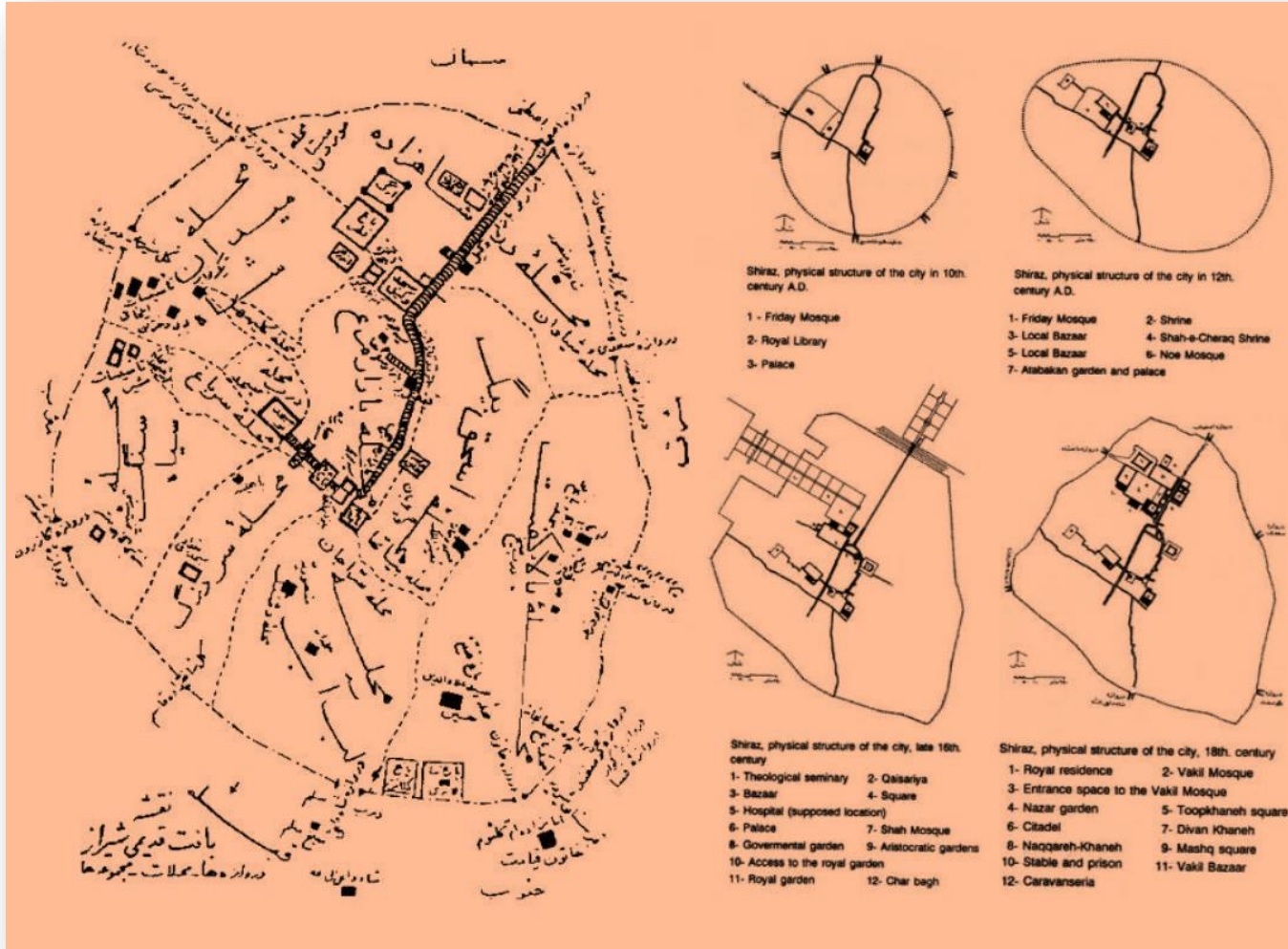
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# Historical Review

\*Reinterpretation



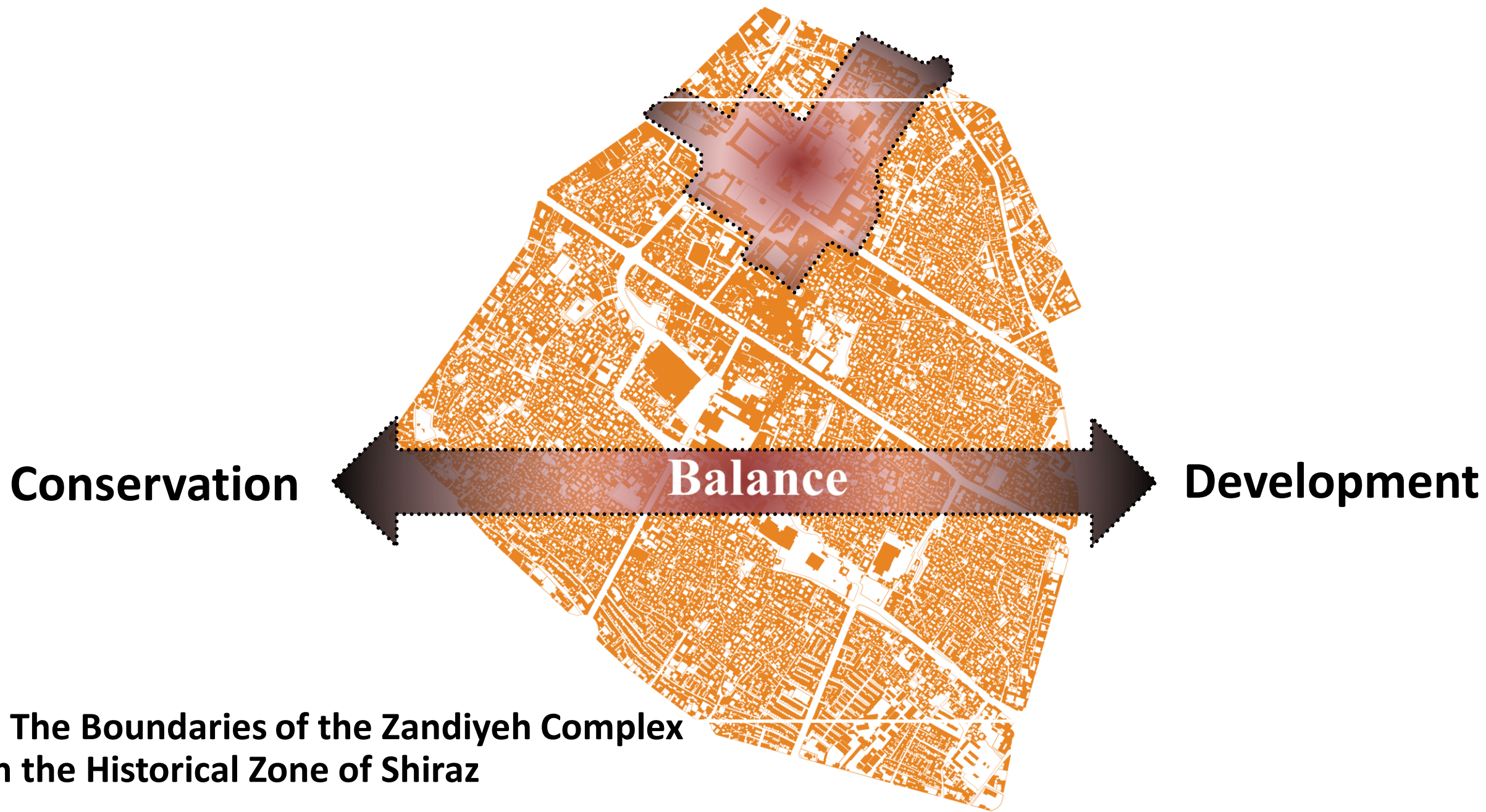
Map of the Historical zone of Shiraz



# Regeneration of Zandiyeh Complex

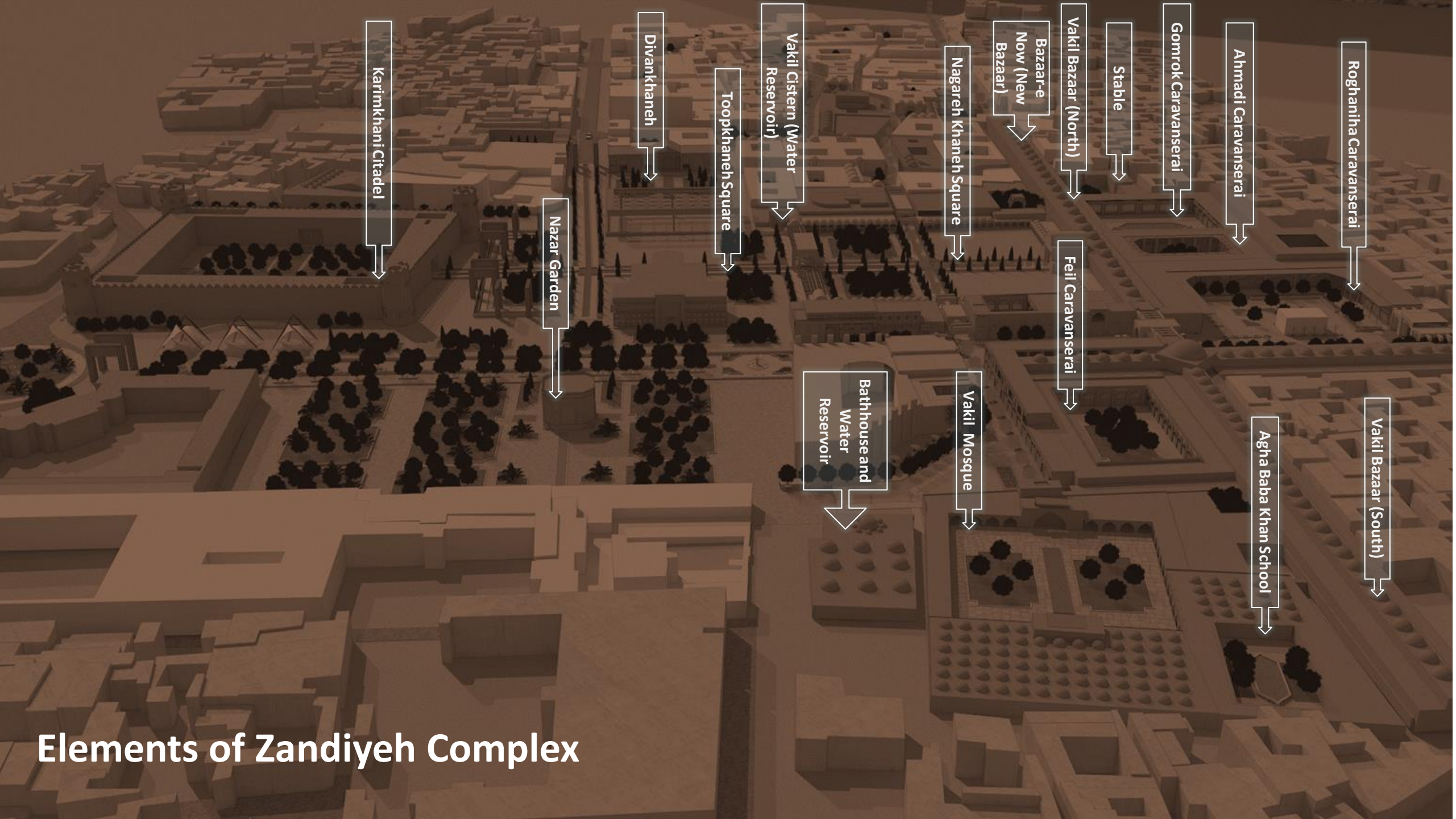
- The project covers an area of 30 hectares (0.3 km<sup>2</sup>), equal to %10 of the whole historical fabric
- It constitutes the Citadel and the surrounding area, which used to function as one of the fundamental structures of Old Shiraz.
- It involves conservation and restoration projects as well as regeneration and rehabilitation ones.





**\* The Boundaries of the Zandiyeh Complex  
in the Historical Zone of Shiraz**

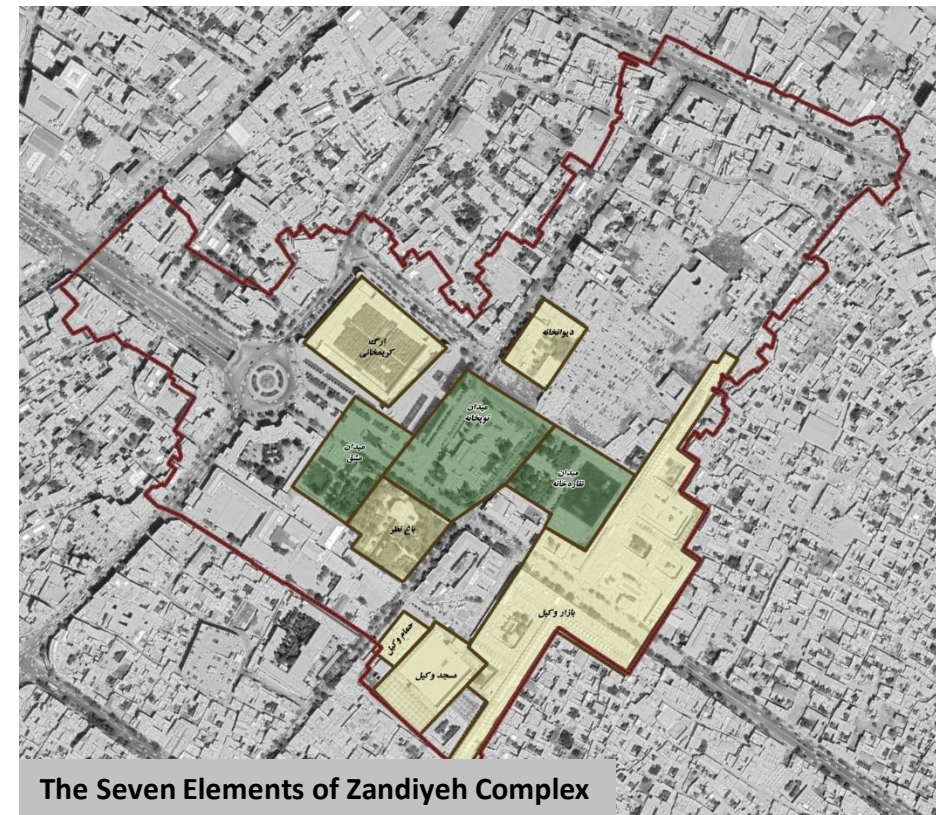
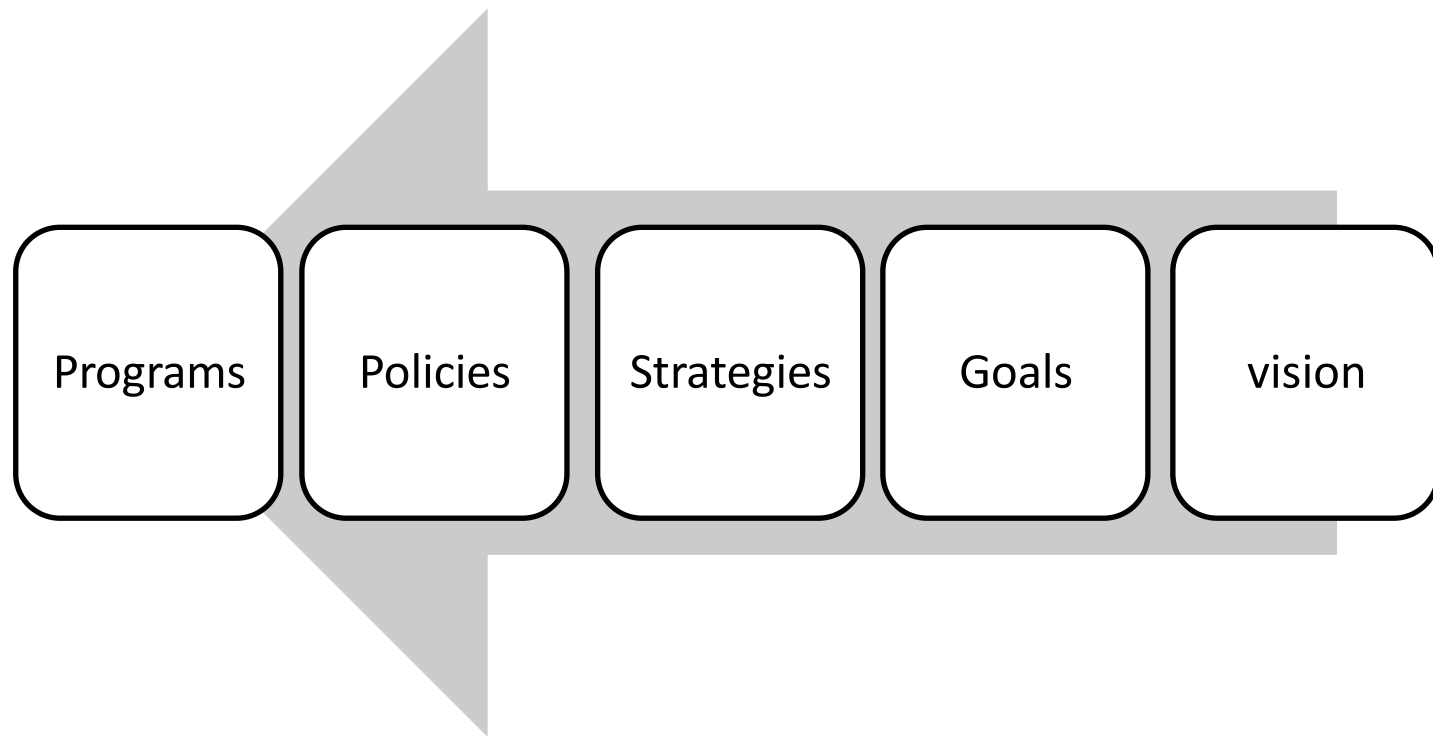




Elements of Zandiyeh Complex



# Overall Process of Preparing a Strategic Document





# vision



- Spaces for social, political, and cultural interaction within the city

Squares

- An area for recreation and connection with nature

Nazar Garden



- Representing health, cleanliness, and service provision

Bathhouse and Water Reservoir

- A symbol of the religious foundations of society

Vakil Mosque



- The physical manifestation of justice

Divankhaneh



- The power base and position of the political-administrative system

Karimkhani Citadel

- The embodiment of the economy and trade.

Bazaar





# Goals

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Flourishing Economic Life

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Flourishing Social Life

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Development of Participatory  
Management

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Improvement of Spatial  
Quality

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Respect for Historical Context

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Connection with Nature

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# Strategies

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Attention to the tourism industry

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Attention to the market

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Attention to nightlife

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Attention to public domains and urban spaces

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Attention to residential conditions

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Attention to social cohesion

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Attention to pedestrians

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Attention to the satisfaction of residents, businesses, and tourists

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Attention to the public transportation system

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Attention to the liveliness of the environment

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Attention to accessibility

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Attention to the historical role of the Zandieh complex as the historical backbone of ancient Shiraz

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Attention to environmental pollution

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Attention to visual perspectives

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Attention to environmental comfort



# Policies

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Restoring Historic Buildings and Caravanserais

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Defining Thematic Tourism Routes

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Improving Quality and Diversifying Tourist Accommodation

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Organizing Handicraft Exhibitions

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Supporting Market Operations

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Establishing Special Nighttime Recreational and Hospitality Activities

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Creating Urban Spaces and Increasing Social Interaction Points

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Constructing Structures Aligned with Public Spaces

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Regeneration Housing with Shirazi House Models

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Introducing New Activities to Attract Creative Populations

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Fostering a Sense of Belonging

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Enhancing Security

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Designating Pedestrian and Bicycle Paths



# Programs

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Regeneration plan for Naqareh  
Khaneh and Toopkhaneh

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Restoration of neighborhood  
squares in the Mourdestan area

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Establishment of a pedestrian-  
focused tourism passage on Naser  
Khosrow Street

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Regeneration of Historic Pathways

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Restoration of the Roghani and  
Gomrok & Ahmadi caravanserais

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Regeneration of historic gateways

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**Newly-constructed spaces**

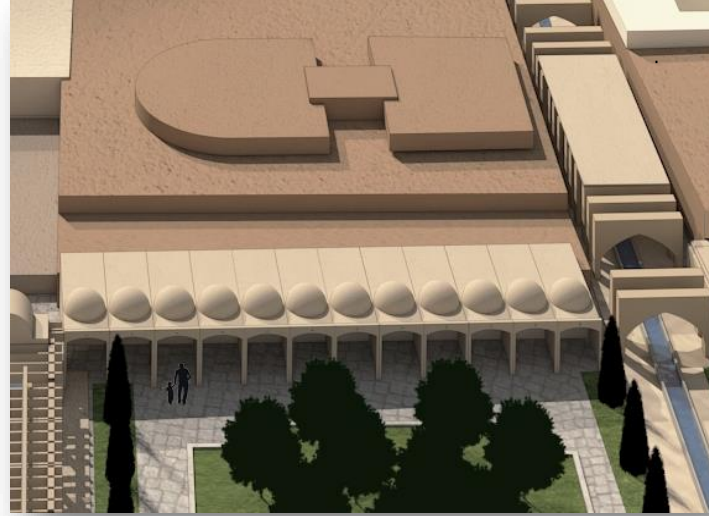
**Regeneration of Public Spaces; Regeneration of Zandieh Square**



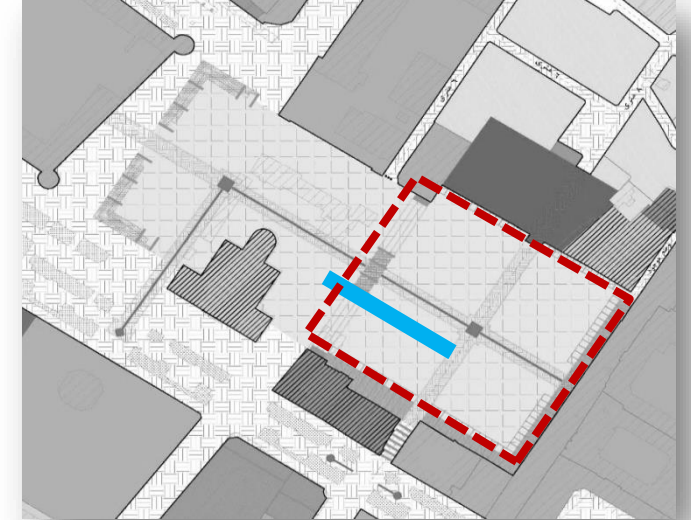
# Sites to be constructed



Spatial Provision for Reviving the Ceremonial Drum Performance During National and Religious Events



- To maintain harmony in the southern, eastern, and northern facades of the Nagareh Khaneh Square, a portico-like space is planned. In the southern and eastern facades, commercial units can be constructed at a depth of 4 meters within the portico.



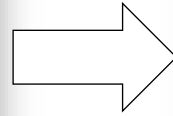
In the northern side of the square, only porticos are proposed. Commercial units can be designed within the proposed multifunctional uses located on the northern side and connected to the Nagareh Khaneh Square.

## Components of The Naghareh Khaneh Square



# Restored spaces.

## Rehabilitating the historic alleys



### Weaknesses:

- Deterioration of the floors and facades building;
- Infrastructure wear and tear;
- Presence of visual pollutions and ets.

### Actions Taken:

- Paving by using materials consistent with the historical context;
- Restoration of walls;
- Lighting of prominent architectural elements and facades building;
- Correction of existing infrastructure.

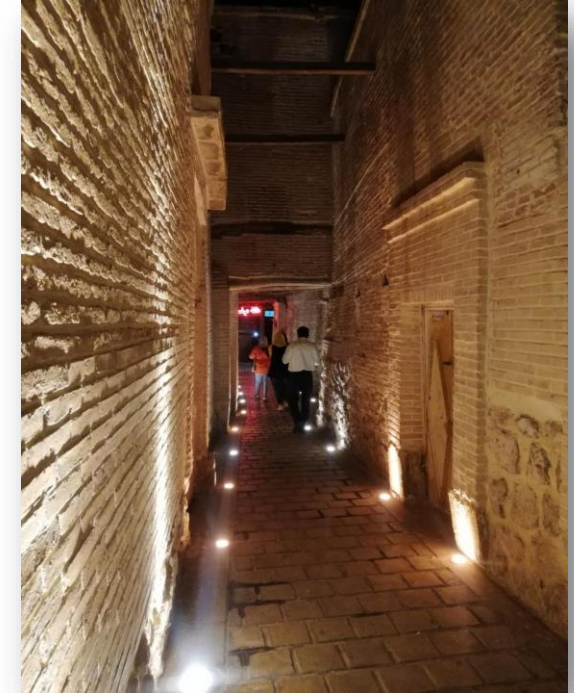
# Lighting Historic Alleys



**Reviving Nightlife**



**Creating Visual Attractions**



**Enhancing Safety in the Area**











# Reviving Nightlife in the Historical City

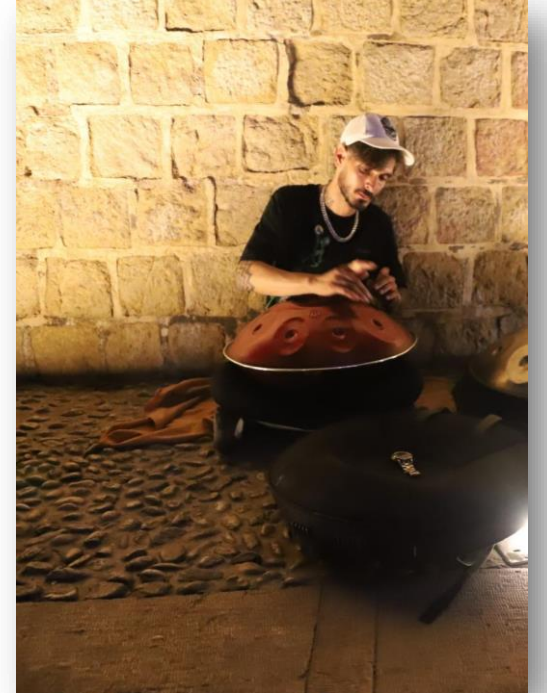
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**Encouraging Artists**  
**Creating Safe and Inclusive Spaces**



**Creating Attractions for Tourists**



**Handling Events**





Thank you for your Kind Attention!