JANA TIES A N Δ N N **URE 2025** P



European Capital of Culture – the biggest EU project in the field of culture

European Capital of Culture (ECoC) is the preeminent initiative of the European Union in the field of culture, allowing European cities that are selected each year to present their cultural heritage and everything they have to offer in terms of culture to the greater European audience.

The initiative started in 1985 when European culture ministers, upon the proposal of then Greek culture minister Melina Mercouri, adopted a resolution providing for an annual appointment of a "European City of Culture". The project was later renamed "European Capital of Culture".

The primary aim of the ECoC initiative is to affirm the wealth and diversity of European cultures and our common cultural heritage, as well as to foster intercultural dialogue and improve understanding between European citizens.

As of today, the ECoC title has been awarded to 18 European state capitals

Since 1985, 60 cities have been given the ECoC title, 18 among which have been state capitals: Athens in 1985, Amsterdam in 1987, Berlin in 1988, Paris in 1989, Dublin in 1991, Madrid in 1992, Lisbon in 1994, Luxembourg in 1995 and 2007, Copenhagen in 1996, Stockholm in 1998, Brussels, Helsinki, Reykjavik and Prague in 2000, Vilnius in 2009, Tallinn in 2011, Riga in 2014 and Valletta in 2018.



Procedure for the selection of the city to be awarded the ECoC 2025 title

February 22, 201	9 The Ministry of Culture of the Republic of Slovenia issues a call for candidate cities for ECoC 2025.
December 31, 201	9 Deadline for the submission of applications. The Ministry is responsible for the organization and management of the competition, while an international expert council will handle the implementation of the selection procedure. The Ministry will appoint two members of the expert council.
February 2020	The panel publishes a shortlist of candidate cities.

December 2020 One of the cities is selected to become the European Capital of Culture 2025.

The ECoC 2025 title will be held by one Slovenian and one German city

The EU has determined in advance the sequence of countries eligible to host the ECoC from 2020 to 2033. The selected Slovenian city will share its title with one of the following German candidate cities: Magdeburg, Nuremberg, Dresden, Chemnitz, Hildesheim, Hannover, Gera or Zittau.

WHO

The candidacy of Ljubljana for the ECoC 2025 title is being handled by numerous distinguished experts

The cultural programme as well as the whole application with which the City of Ljubljana and the other 25 municipalities of the Ljubljana Urban Region are competing for the ECoC 2025 title are being designed in close collaboration of municipal, regional and national public institutes in the field of culture, cultural NGOs, amateur arts societies, cultural and creative industry organizations, freelance artists and other cultural actors. Furthermore, the planning of the programme and the application also actively involves other institutions, organizations and individuals that deal with e.g. tourism, education, welfare, environmental issues, minorities, etc.

Bid team:

Nina Peče Grilc (Head), Davor Buinjac, Aidan Cerar, Vuk Ćosić, Dušan Dovč, Uroš Grilc, Simon Kardum, Marko Maršićević, Blaž Peršin, Sabina Popit.

Programme council:

Igor Bašin, Andrej Blatnik, Petra Černe Oven, Aleš Črnič, Mateja Demšič, Nevenka Koprivšek, Janez Pipan, Tanja Roženbergar.

Honorary committee:

Zoran Janković, Karpo Godina, Tjaša Ficko, Lučka Kajfež Bogataj, Matjaž Kmecl, Janez Koželj, Marta Kos, Vlado Kreslin, Svetlana Makarović, Oto Luthar, Igor Papič, Iztok Simoniti, Nejc Smole, Peter Verlič.

The application design stage also involves 66 other distinguished experts working in nine focus groups.

WITH WHOM

Strong and broad political support and a solid commitment of local and regional authorities

March 21, 2016	The City Council of the City of Ljubljana unanimously adopts the Strategy for the Development of Culture in the City of Ljubljana 2016–2019, wherein the candidacy for the ECoC 2025 title is listed as one of the primary strategic goals of the City of Ljubljana with regard to culture
April 16, 2018	The City Council of the City of Ljubljana unanimously decides that the City of Ljubljana should compete for the title of European Capital of Culture 2025
July 11, 2019	The Council of the Ljubljana Urban Region unanimously decides to support the candidacy of the City of Ljubljana for the ECoC 2025 title
September 13, 2019	Mayors of the 26 municipalities of the Ljubljana Urban Region sign a collaboration agreement for the ECoC 2025 project
September 20, 2019	9 The Open Call for Programme Ideas for Ljubljana – European City of Culture 2025 is published

GOALS

Ljubljana ECoC 2025 as an opportunity to realize strategic development goals of the city and the region:

- Add new programme content to existing cultural options, particularly worldclass international art events and exchanges
- Establish new connections between culture and other fields, such as ecology, healthcare, social work, education and sports
- Create new and modernize existing cultural infrastructure
- Bolster the creative potential of our artists, as well as the economic potential of the cultural and creative industries
- Improve international recognition of the city of Ljubljana and its region
- Improve accessibility of quality culture for all inhabitants of the city of Ljubljana and its region

- Create new jobs
- Increase the number of tourists visiting primarily for our rich cultural heritage and various cultural events
- Connect various producers of culture to create a new regional cultural identity, and foster mobility of artists and visitors of cultural events to develop new audiences
- Improve social cohesion and inclusion of vulnerable groups through participatory initiatives and community projects
- Encourage the development of innovative partnerships between public, civil and private organizations at local and regional levels



Ljubljana – winner of international accolades and a great host to major international events

The City of Ljubljana holds, among others, the following international titles:







1997 European Cultural Month

2010

UNESCO World Book Capital

Since 2015 Holder of the permanent City of Literature title

2016 European Green Capital

All these titles, along with numerous other international accolades, testify to our efforts to improve the lives of Ljubljana's residents and represent a commitment to keep setting for ourselves new and ambitious goals that reinforce the international image of Ljubljana as an open, cosmopolitan and multicultural city that can play a great host to even the biggest international cultural events.

CONTACT



Read more about the candidacy of the City of Ljubljana for the ECoC 2025 title at: http://www.ljubljana.si/LJEPK25.

For feedback and suggestions, please use the following email address: EPK2025@ljubljana.si

You can also call the LJECoC 2025 Bid Office, the Department of Culture of the City of Ljubljana, Ambrožev trg 7, Ljubljana, at +386 1 306 48 45 during the office hours of the City Administration of the City of Ljubljana.



Mestna občina Ljubljana





