

**Zgodovinski atrij**

**Osrednji atrij**

**Stekleni atrij**

**Desni atrij**

## LJUBLJANA SKOZI OČI MLADIH OBLIKOVALCEV:

### *idejne rešitve študentov Fakultete za dizajn*

Razstava Ljubljana skozi oči mladih oblikovalcev: idejne rešitve študentov Fakultete za dizajn ponuja svež pogled na Ljubljano skozi prizmo oblikovanja, estetike, trajnosti in družbenih sprememb. Študenti s svojimi konceptualnimi rešitvami raziskujejo, kako lahko oblikovanje – v najširšem pomenu besede – oblikuje kakovost bivanja, identiteto mesta ter vizualni in prostorski značaj urbanega okolja. Njihove ideje segajo od inovativnih pristopov k prenovi javnih in zasebnih prostorov do vizualnih komunikacij, mode in ustvarjanja novega, sodobnega mestnega vzdušja.

Projekt odpira razpravo o Ljubljani kot prostoru srečevanja, zgodovine, kulture in sodobnega življenjskega sloga. Študenti v svojih delih razmišljajo o revitalizaciji javnih površin, oblikovanju prijetnih in funkcionalnih notranjih prostorov, preoblikovanju mestne podobe skozi grafično in vizualno komunikacijo ter vključevanju sodobnih trendov v modo in produktno oblikovanje. S poudarkom na trajnosti raziskujejo tudi uporabo ekoloških materialov in premišljenih zasnov, ki povezujejo urbano in naravno okolje ter prispevajo k večji kakovosti bivanja. V času hitrih družbenih, okoljskih in tehnoloških sprememb se Ljubljana, kot vsa sodobna mesta, sooča z izzivi, ki zahtevajo premišljene, estetsko dovršene in funkcionalne rešitve. Študenti Fakultete za dizajn z raziskovanjem in analizo urbanega tkiva razvijajo idejne zasnove, ki ne izboljšujejo zgolj mestne infrastrukture, temveč se osredotočajo tudi na vizualno identiteto, atmosfersko doživljanje prostora in njegovo vlogo pri ustvarjanju skupnosti. Njihovi projekti združujejo elemente vizualnih komunikacij, interaktivnega oblikovanja, modnih konceptov in prostorskih rešitev ter se prilagajajo potrebam sodobne družbe.

Razstava poudarja pomen interdisciplinarnega pristopa, saj se v študentskih delih prepletajo različni vidiki oblikovanja – od notranjega oblikovanja, vizualnih komunikacij in dizajn managementa do raziskovanja mode kot dela mestne identitete. Z raznolikimi predstavitvami, maketami, vizualizacijami, interaktivnimi mediji in konceptualnimi rešitvami obiskovalcem ponuja vpogled v potencial Ljubljane kot sodobnega, trajnostnega in vizualno prepoznavnega mesta.

Ljubljana skozi oči mladih oblikovalcev ni zgolj razstava študentskih projektov, temveč tudi platforma za razmislek o prihodnosti mestnega prostora, estetike in identitete. Mladi oblikovalci ne raziskujejo le fizične preobrazbe mesta, temveč tudi vpliv oblikovanja na družbeno dinamiko, način bivanja ter vizualno in čutno izkušnjo urbanega življenja.

Fakulteta za dizajn je samostojni visokošolski zavod in ena vodilnih izobraževalnih ustanov na področju oblikovanja v Sloveniji. S svojim interdisciplinarnim pristopom povezuje širok spekter oblikovalskih disciplin, ki segajo od notranjega oblikovanja in vizualnih komunikacij do modnega oblikovanja, strateškega dizajna in trajnostnih pristopov. Fakulteta sledi sodobnim trendom in potrebam družbe ter spodbuja študente k razvijanju inovativnih rešitev, ki presegajo zgolj estetsko funkcijo in oblikujejo tudi način življenja ter trajnostno prihodnost.

Sodelovanje študentov pri tovrstnih projektih jim omogoča dragocene praktične izkušnje ter jih spodbuja k iskanju odgovornih in vizionarskih rešitev. S to razstavo Fakulteta za dizajn nadaljuje svojo misijo spodbujanja kreativnosti, družbene odgovornosti in oblikovanja, ki ne le izboljšuje prostor, temveč tudi ustvarja boljše pogoje za bivanje, izražanje in povezovanje ljudi.

Razstava poteka v okviru programa GoinGreenGlobal Design Week, ki na Fakulteti za dizajn že od leta 2016 povezuje trajnost, ustvarjalnost in družbeno odgovornost. Spremljevalni dogodek razstave bo Design Talk – okrogla miza na temo oblikovalske etike in družbene odgovornosti, ki bo potekala v četrtek, 3. aprila 2025, ob 10. uri v Rdeči dvorani ljubljanske Mestne hiše.

## LJUBLJANA THROUGH THE EYES OF YOUNG DESIGNERS:

### *Conceptual Solutions by Students of the Faculty of Design*

The exhibition Ljubljana Through the Eyes of Young Designers: Conceptual Solutions by Students of the Faculty of Design offers a fresh perspective on Ljubljana through the prism of design, aesthetics, sustainability and social change. Through their conceptual solutions, the students explore how design – in the broadest sense of the word – can shape the quality of living, the identity of a city and the visual and spatial character of the urban environment. Their ideas range from innovative approaches to the renovation of public and private spaces to visual communication, fashion and the creation of a new, contemporary urban atmosphere.

The project opens a debate on Ljubljana as a place of encounter, history, culture and contemporary lifestyle. In their work, the students reflect on the revitalisation of public spaces, the design of pleasant and functional interiors, the transformation of the city's image through graphic and visual communication, and the integration of contemporary trends into fashion and product design. With a focus on sustainability, they also explore the use of eco-friendly materials and thoughtful designs that connect the urban and natural environment and contribute to a better quality of life. In a time of rapid social, environmental and technological change, Ljubljana, like all modern cities, faces challenges that require thoughtful, aesthetically sophisticated and functional solutions. Through research and analysis of the urban fabric, students of the Faculty of Design develop conceptual designs that not only improve the city's infrastructure, but also focus on visual identity, the atmospheric experience of space and its role in creating community. Their projects combine elements of visual communication, interactive design, fashion concepts and spatial solutions to meet needs of contemporary society.

The exhibition highlights the importance of an interdisciplinary approach, as the students' works intertwine different aspects of design – from interior design, visual communication and design management to the exploration of fashion as part of urban identity. Through a variety of presentations, models, visualisations, interactive media and conceptual solutions, it offers visitors an insight into Ljubljana's potential as a modern, sustainable and visually distinctive city.

Ljubljana Through the Eyes of Young Designers is not only an exhibition of student projects, but also a platform for reflection on the future of urban space, aesthetics and identity. The young designers explore not only the physical transformation of the city, but also the impact of design on social dynamics, lifestyles and the visual and sensory experience of urban life.

The Faculty of Design is an independent higher education institution and one of the leading educational institutions in the field of design in Slovenia. Its interdisciplinary approach brings together a wide range of design disciplines, from interior design and visual communication to fashion design, strategic design and sustainable approaches. The Faculty follows contemporary trends and societal needs and encourages students to develop innovative solutions that go beyond the aesthetic function and also shape lifestyles and a sustainable future.

Students' participation in such projects gives them valuable practical experience and encourages them to find responsible and visionary solutions. With this exhibition, the Faculty of Design continues its mission to promote creativity, social responsibility and design that not only improves space, but also creates better conditions for people to live, express and connect.

The exhibition is part of the GoinGreenGlobal Design Week, which has been linking sustainability, creativity and social responsibility at the Faculty of Design since 2016. As a side event to the exhibition, Design Talk – a panel discussion on "Design Ethics and Social Responsibility" will take place on Thursday, 3 April 2025, at 10am in the Red Hall of the Town Hall in Ljubljana.