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TRIBUTE



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“TRIBUTE will explore the possible trajectories of future travel demand and supply in the cities of the Adriatic-Ionian region. “

About Project TRIBUTE

With the aim of facing the challenges posed by the rapid diffusion of the new technologies in transport sector, and the need of innovative mobility solutions to cope with the occurring socio-economic and demographic changes, 8 cities of the Adriatic-Ionian region (Ljubljana, Maribor, Milan, Novi Sad, Patras, Podgorica Sarajevo and Zagreb), led by the Politecnico di Milano, has launched the Project *TRIBUTE - Integrated and Innovative Actions for Sustainable Urban Mobility Upgrade*, within the European Transnational Cooperation framework of the Interreg ADRION Programme.

TRIBUTE, officially started on January 2021, aims at developing a transnational strategy for city transport in the Adriatic-Ionian Region, in line with new EU goals of sustainable, integrated and inclusive mobility. The project partners will individually be developing 8 Pilot Actions including: innovative public transport services; “green” cycling routes network and management of highly congested road corridors.

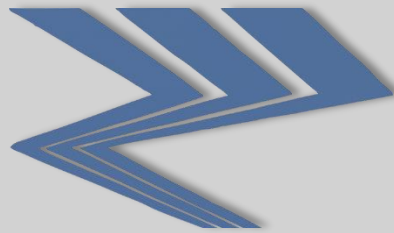
The project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II fund.





Involvement of Project Partners

Ljubljana, Novi Sad and Sarajevo participate in the sub-group on *Innovative public transport services*. From their plans emerged that incentives to Public Transport (PT) for decarbonization of transport, and the promotion of innovative and tailor-made PT services are primary common elements. In addition, specific actions could be undertaken to tackle challenges of aging population and demand for new mobility services (e.g. sharing, door-to-door, seamless...), including advanced public transport information systems and alternative green transport solutions.



“The project is planned to be finished by June 30, 2023.

Project’s Lead Partner is Department of Mechanical Engineering - Politecnico Milano. “

Maribor, Zagreb and Patras participate in the sub-group on *“Green” cycling routes network* and focused on accessibility and promotion of bicycles use also coping with congested traffic. Specific actions include inclusion of greenery along pedestrian and cycling routes, making e-bike accessible also to elderly, creation of green bays for cycling integrated with public transport.



Podgorica and Milan, participating in the sub-group on *Management of highly congested road corridors*, intend to develop an open-source tool for traffic management (to be potentially shared also with other cities). They outlined that coordination among mobility actors (e.g. Transport agencies, PT operators, Police, ...) and sharing information (e.g. about traffic regulation, events organization, city times...) is an important aspect of traffic management.





Living Lab Concept

Each partner city involved in the project, will create and implement a Living Lab in the field of environment-friendly and low-carbon transport systems. This will be cooperative structure requiring active interaction of target groups under initiators' guidance as well as the ex-ante assessment of policy for sustainable and innovative mobility. The overall goal is to transfer community actions results, exchange best practices with the end-users for identifying low-carbon city-transport measures via knowledge platform, setting the base for take-up actions. The target groups will be addressed and informed about new trends, services and available tools, to promote acceptance of new, ICT based services and new technologies that bring changes into our lives and to adapt the legislative and policy frame to those changes.

Through the process of identifying relevant stakeholders more than 190 different stakeholders were presented so far, while 60+ signed letters of intent were collected. This data has been then used for drafting the methodology for the Living Lab creation, as a new "public-private-people partnership" forms in which citizens, companies, researchers and public administrations collaborate in order to find innovative solutions for the urban mobility.



The most crucial factor for successful implementation of the living lab element is a knowledge platform. In agreement with Marche Region (Italy), EUSAIR Stakeholder Platform (ESP) has been adopted as TRIBUTE Knowledge Platform, as a dynamic and interactive base for facilitating the access to best practices, contributing to transfer them to those seeking proven solutions that can be easily implemented, or instance, by public authorities. This way an added value for ADRIAN Programme will also be achieved through intertwining two Interreg projects - EUSAIR & TRIBUTE.





Action Plans for Innovative and Sustainable Mobility Measures



Action Plans, one for each city involved in the project, will be developed for improving multimodal and low carbon urban mobility and environmental quality. The plans will include actions to promote Public Transport and active modes (like cycling and walking) and to reduce car ownership and individual transport, that could be scalable and transferable to the mobility needs of the variety of urban contexts in the Adriatic-Ionian region.

In order to standardize the process of developing action plans in certain measure, TRIBUTE project consortium currently works on finalizing the Methodology for the Action Plan. This document will be based on several key elements that were identified commonly in all cities and therefore is believed they could be used to build a common methodology. These elements refer to:

1. **National Scale Planning Policy** - National Recovery and Resilience Plan (NRRP) unveils the national funds addressed by the European Union to work on a recovery plan after the COVID-19 pandemic crisis. Within the NRRP is important to identify those projects in which synergies could be drawn with the pilot action.
2. **High Policy Identification on a City scale** - SUMP (Sustainable Urban Mobility Plan) or other policy instrument if the SUMP is not present, will be used to identify the area of interest and targets that have synergies with the pilot actions.
3. **Pilot Actions' contribution extent** - An area of interest extrapolated from SUMP in which pilot actions may contribute to achieve the already set projects or actions
4. **Comprehensive Assessment of the Living lab** - Evaluation of living lab's effectiveness towards reaching the goal and the potential reuse in other projects within the same city.

For Action Plan identification purposes, data collected from every project partner has been compiled and analyzed. Procedure resulted in defining 5 factors that are mutual in each partners' identification process:

- Problem description
- Activity specification & city's expectations
- Detailed Gantt chart of the pilot action
- Result presentation
- Risks and challenges

Pilot Action Identification and Methodology for the Action Plan are both scheduled to be completed by the end of 2021.





Project Communication

Due to COVID-19 global pandemic optimal project execution and dissemination of TRIBUTE results was indeed challenging. Despite the fact the project consortium still has not managed to meet in person, but rather organized meetings via online platforms, TRIBUTE made progress in achieving its initial goals.

Interested parties, target groups and consortium associates were able to follow project's life through TRIBUTE official website, while partner cities both on local and national levels managed to introduce the project to the public in each city/region/country thanks to periodical press releases.

Recently TRIBUTE opened official social media profiles which will also contribute to project visibility and interconnectivity.

WEBSITE:

<https://tribute.adrioninterreg.eu>



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